

Earnings Management: An Executive Perspective

By Thomas E. McKee

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The media is filled with stories of corrupt executives and financial officers manipulating the reported earnings of their companies. All business executives are under increasing pressure to deliver growth in earnings. So the challenge: how can I manage earnings legally? McKee's Earnings Management solves this dilemma by demystifying earnings management and providing readers with 28 reasonable and legal techniques. Executives will gain valuable knowledge about earning management concepts and tools. Other readers, such as investors, will gain greater insight into the management decisions that can shape financial statements and the underlying quality of the earnings.

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About the Author
Thomas McKee is a Ph.D., CPA, CMA, and CIA at East Tennessee State University. He is a Fulbright Scholar. Prior to his teaching career, he was a senior accountant with Price Waterhouse. He has co-authored over 100 publications including 65 journals articles and 9 books. He resides in Johnson City, TN.

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