

Psychological Science (Fifth Edition)

By Michael Gazzaniga, Todd Heatherton, Diane Halpern

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Psychological Science, Fifth Edition, is a dynamic introduction to psychology that reflects the latest APA Guidelines. With psychological reasoning at the core of this edition, students will learn to critically evaluate information and become better scientific thinkers. W. W. Norton's new, formative, adaptive online learning tool, InQuizitive, identifies what students know, personalizes review content to give them the help they need, and improves student understanding through an engaging, gamelike environment.

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About the Author
Michael S. Gazzaniga is Distinguished Professor and Director of the Sage Center for the Study of the Mind at the University of California, Santa Barbara. In his career, he has introduced thousands of students to psychology and cognitive neuroscience.

Todd F. Heatherton is the Lincoln Filene Professor in Human Relations in the Department of Psychological and Brain Sciences at Dartmouth College. He teaches introductory psychology every year. His recent research takes a social brain sciences approach, which combines theories and methods of evolutionary psychology, social cognition, and cognitive neuroscience to examine the neural underpinnings of social behavior.

Diane Halpern (Ph.D., University of Cincinnati) is Dean of Social Science at Minerva Schools at KGI and McElwee Family Professor of Psychology at Claremont McKenna College. She has won many awards for her teaching and research, including the 2002 Outstanding Professor Award from the Western Psychological Association, the 1999 American Psychological Foundation Award for Distinguished Teaching, 1996 Distinguished Career Award for Contributions to Education given by the American Psychological Association, the California State University’s State-Wide Outstanding Professor Award. Halpern was president of the American Psychological Association in 2004 and is a past president of the Society for Teaching of Psychology. She is the author of Thought and Knowledge: An Introduction to Critical Thinking and Sex Differences in Cognitive Abilities. She chaired an APA Taskforce on redesigning undergraduate education in psychology.

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