

Rap and Hip Hop Culture

By Fernando Orejuela

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Rap and Hip Hop Culture By Fernando Orejuela

Rap and Hip Hop Culture traces the ideological, social, historical, and cultural influences on a musical genre that first came to prominence in the mid-1970s in one of New York's toughest neighborhoods, the South Bronx. Orejuela describes how the arts of DJing, MCing, breakin' [b-boying], and graffiti developed as a way for this community's struggle to find its own voice. He addresses rap's early successes on the pop charts; its spread to mainstream culture; the growth of "gangsta rap" and mainstream society's reaction to it; and the commercial success of rap music from the '90s through today. Throughout, this enlightening text highlights key performers, producers, and voices in the rap and hip hop movements, using their stories to illuminate the underlying issues of racism, poverty, prejudice, and artistic freedom that are part of rap and hip hop's ongoing legacy.

Distinctive Features
* Traces the roots of rap and hip hop culture in African and African American history
* Designed for an introductory course in rap and hip hop for students with little or no background in music
* Includes 17 detailed listening guides covering key recordings in rap's history
* Addresses the many controversies surrounding rap music, including violence, sexism, and racial stereotyping
* Includes chapter outlines and goals, questions for further discussion and study, and key terms

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Rap and Hip Hop Culture By Fernando Orejuela Bibliography

- Sales Rank: #494139 in Books
- Published on: 2014-08-01
- Released on: 2014-08-01
- Original language: English
- Number of items: 1
- Dimensions: 7.50" h x .50" w x 9.20" l, .0 pounds
- Binding: Paperback
- 272 pages

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Editorial Review

Review

"*Rap and Hip Hop Culture* is truly excellent. I would certainly recommend it to anyone who is considering a textbook for this course."--Joseph Schloss, *Baruch College*

"Well written and engaging. My students will have no problem understanding the approach and they will benefit from the ideas presented."--William E. Smith, *North Carolina*
Central University

"A comprehensive approach to the subject of hip hop, covering sociological, historical, musical, and technological aspects."--Scott Schlesinger, *Wake Tech Community College*

About the Author

Fernando Orejuela is a Senior Lecturer in the Department of Folklore and Ethnomusicology and Adjunct Professor of African American and African Diaspora Studies and Latino Studies at Indiana University.

Users Review

From reader reviews:

James McDonald:

Here thing why this kind of Rap and Hip Hop Culture are different and trusted to be yours. First of all reading a book is good nevertheless it depends in the content of computer which is the content is as delightful as food or not. Rap and Hip Hop Culture giving you information deeper and different ways, you can find any guide out there but there is no book that similar with Rap and Hip Hop Culture. It gives you thrill examining journey, its open up your own eyes about the thing which happened in the world which is might be can be happened around you. You can actually bring everywhere like in park, café, or even in your means home by train. When you are having difficulties in bringing the branded book maybe the form of Rap and Hip Hop Culture in e-book can be your alternate.

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