

Enterprise Governance of Information Technology: Achieving Strategic Alignment and Value

By Wim Van Grembergen, Steven De Haes

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Enterprise governance of information technology is a relatively new concept that is gaining traction in both the academic and practitioner worlds. Going well beyond the implementation of a superior IT infrastructure, “Enterprise Governance of Information Technology” is about defining and embedding processes and structures throughout the organizations that enable both business and IT people to execute their responsibilities, while maximizing the value created from their IT-enabled investments. At the forefront of the field, the authors draw from years of research and advising corporate clients to present the first comprehensive resource on the topic. Featuring numerous case examples from companies around the world, the book integrates theoretical advances and empirical data with practical application, including in-depth discussion of such frameworks as COBIT and VALIT, which are used to measure and audit the value of IT investments and ensuring regulatory compliance. A variety of elements, including executive summaries and sidebars, extensive references, and questions and activities (with additional materials available on-line) ensure that the book will be an essential resource for professionals, researchers, and students alike.

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Editorial Review

Review

"The control of IT within enterprise systems has an ambiguous pattern of mis-management and associated horror stories for new players. This book confronts the most serious problem facing enterprise managers today with instruction, case studies and solutions. It is a must read and a must use for those seeking to extract top value from the IT investment in a control challenged work place."
Brian O. Cusack, Ph.D
Director CRISM Security
School of Mathematics & Computer Sciences
University of Auckland
New Zealand

"This text is a commendable exposition of enterprise governance of IT by one of the pioneers of the field, Wim van Grembergen, together with one of its rising stars, Steven de Haes. The important theoretical insights presented by the authors are skillfully balanced with practical application in the form of several highly informative case studies. Anyone interested in the governance of IT, the alignment between the business and IT, and the business value of IT would benefit greatly from this exceptional volume."
Pontus Johnson, Ph.D
Industrial Information and Control Systems
KTH – Royal Institute of Technology
Sweden

"This book quite appropriately moves the attention from the technology-confined to the enterprise-driven governance of IT. It offers a very complete overview of current thinking about effective IT governance."
Prof. dr ir R. Maes
Dean of the Information Management Program
PrimaVera Program Director
Universiteit van Amsterdam Business School
Sweden

"The shift from IT governance to enterprise governance of IT is not just playing with words – it represents a significant cultural change – a change that is essential if enterprises are to realize value from their increasingly significant and complex investments in IT-enabled change. This book provides a valuable resource to anyone who believes that we can and must do better."
John Thorp
President of The Thorp Network Inc.
Author, "The Information Paradox"

From the Back Cover

Enterprise governance of IT is a relatively new concept that is gaining traction in both the academic and

practitioner worlds. Going well beyond the implementation of a superior IT infrastructure, enterprise governance of IT is about defining and embedding processes and structures throughout the organizations that enable both business and IT people to execute their responsibilities, while maximizing the value created from their IT-enabled investments. At the forefront of the field, the authors draw from years of research and advising corporate clients to present the first comprehensive resource on the topic. Featuring numerous case examples from companies around the world, the book integrates theoretical advances and empirical data with practical application, including in-depth discussion of such frameworks as COBIT and VALIT, which are used to measure and audit the value of IT investments and ensuring regulatory compliance. A variety of elements, including executive summaries and sidebars, extensive references, and questions and activities (with additional materials available on-line) ensure that the book will be an essential resource for professionals, researchers, and students alike.

"At last we have a solidly research-based text on the enterprise governance of IT that successfully fuses business and IT perspectives. With its emphasis on the creation of business value, and on the use of relevant metrics, this book offers a distinctive view of these key processes. The authors, whose reputation and experience in the field is second to none, have created a guide to the strategic management of IT that will be an essential source for managers."

Professor James W. Bryant
Centre for Individual & Organisational Development
Sheffield Hallam University
United Kingdom

"IT governance is a hot topic today and this book provides a wealth of practical and useful information. Regardless of whether you are concerned about compliance issues, or worried about the alignment of your IT investment with the corporate goals, this book will provide guidance to assist your efforts. As well as academic models and practice oriented frameworks such as CobiT, Val-IT and balanced scorecard, the volume includes recent case studies illustrating how the concepts and frameworks are applied in real life companies. I strongly recommend this book to Corporate and IT Managers as well as MBA and IT Graduate students."

Aileen Cater-Steel, Ph.D
Senior Lecturer (Information Systems)
School of Information Systems
University of Southern Queensland
Australia

About the Author

Wim Van Grembergen, Ph.D.; Professor and Chair of the Information Systems Management Department at the Economics and Management Faculty of the University of Antwerp (UA) and executive professor at the University of Antwerp Management School (UAMS). He is academic coordinator of the IT-audit master program, E-business master program and teaches information systems at the undergraduate and executive level.

Steven De Haes, Ph.D.; Dr. Haes teaches Information Systems Management executive programs at the University of Antwerp Management School (UAMS). Research interests include IT Governance,

Assurance and Strategic Alignment. He is a member of ISACA's COBIT Steering Committee and VALIT Steering Committee for specific research and project management assignments in IT governance and COBIT.

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