

Kohn on Music Licensing

By Al Kohn, Bob Kohn

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When seeking to clear music rights for products and performances, let the authors, who have over 50 years of hands-on experience, take you through the entire licensing process, step-by-step. In clear, coherent language, they provide detailed explanations of the many kinds of music licenses, identify the critical issues addressed in each, and offer valuable strategy and guidance to both rights owners and prospective licensees.

Proven tips and suggestions, along with the most up-to-date analysis, are given for virtually all the areas of music licensing including:

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