


# The WSJ Guide to the 50 Economic Indicators That Really Matter: From Big Macs to "Zombie Banks," the Indicators Smart Investors Watch to Beat the Market (Wall Street Journal Guides)

*By Simon Constable, Robert E. Wright*

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With more than 80,000 copies sold worldwide in multiple languages, *The Wall Street Journal Guide to the 50 Economic Indicators that Really Matter is a must-have guide for investors. WSJ columnist Simon Constable and respected financial historian Robert E. Wright offer valuable tips and insight to help investors forecast and exploit sea changes in the global macroeconomic climate. Unlike other investment handbooks, Constable and Wright's guide explores the not widely known economic indicators that the smartest investors watch closely in order to beat the stock market--from "Big Macs" to "Zombie Banks." Not only valuable and informative, The Wall Street Journal Guide to the 50 Economic Indicators that Really Matter is also wonderfully irreverent and endlessly entertaining, making it the most fun to read investors' guide on the market.*

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## Editorial Review

Review
If you're in the phase of your life and your career as an investor where you'd like to better understand the economic news ... I'd strongly recommend you pick up, peruse and frequently revisit this book. --Inman News

"A short, sweet, savvy introduction to economics, indicators, and investing." -- Nouriel Roubini, Chairman and Co-Founder, Roubini Global Economics. --From the front cover

"I can't believe Simon and Robert have revealed the secret tricks that I've been using for years to make money on the markets. All of the hedge funds will go out of business!" -- James Altucher. --From the back cover

"[The authors] have accomplished a rare feat--they've written a book on economics that's readable, and actually enjoyable," Chris Nichols, of Yahoo! Finance writing for WG Williamsburg Greenpoint News + Arts.

"Someone should have written this years ago," Brett Arends, WSJ -- --Customer review

From the Back Cover

An entertaining, must-have guide to the indicators most investors aren't following—but should be!

To make the best possible investment decisions, savvy investors know that they should pay close attention to economic indicators. But while most are looking at conventional barometers like unemployment rates and housing starts, the smartest investors are following the often ignored, sometimes curious, but always interesting indicators that offer a true sense of where the economy is and where it's going. They provide the vital information needed to beat the market.

In *The Wall Street Journal Guide to the 50 Economic Indicators That Really Matter*, Simon Constable and Robert E. Wright offer investors powerful new tools to guide them through the markets. Whether it's the VIX index (which tracks the level of anxiety among investors) or the Vixen index (which tracks the number of attractive waitresses in your hometown), this essential guide includes in-depth analyses of 50 valuable economic indicators, as well as what to watch for, what to do when movement happens, and the risk level involved in taking action. This must-have guide entertains and enlightens while offering essential advice on navigating the global economic climate.

About the Author
Simon Constable is host of the *News Hub*, a live web show that airs weekdays at 4 pm ET on WSJ Live. He has written for The Wall Street Journal, Barron's, TheStreet.com, The South China Morning Post and The New York Post.

Robert E. Wright is the Nef Family Chair of Political Economy at Augustana College in Sioux Falls, SD and the author or co-author of 13 other books available for sale right here on Amazon.

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