

Essentials of Contemporary Management

By Gareth Jones, Jennifer George

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Jones/George, ***Essentials of Contemporary Management*** is the concise edition of *Contemporary Management*. Jones and George are dedicated to the challenge of &#8220Making It Real“ for students. The authors present management in a way that keeps it relevant to students even if they lack exposure to a &#8220real-life” management context. This is accomplished thru a diverse set of examples and the most popular feature of the text, *&#8220Manager as a Person&#8221* (Ch. 2). This chapter discusses managers as real people with their own personalities, strengths, weaknesses, opportunities, and problems. This theme is carried thru-out the remaining chapters. Discussions take place regarding the importance of *Management Competencies*the specific set of skills, abilities, and experiences that gives one manager the ability to perform at a higher level than another in a specific context. The themes of diversity, ethics, globalization, and information technology are integrated throughout.

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Editorial Review

About the Author
Jennifer George is also a Professor of Management in the Lowry Mays College and Graduate School of Business at Texas A&M University. She received her BA in Psychology/Sociology from Wesleyan University, her MBA in Finance from New York University, and her PhD in Management and Organizational Behavior from New York University.

Gareth Jones is a Professor of Management in the Lowry Mays College and Graduate School of Business at Texas A&M University. He received both his BA and PhD from the University of Lancaster, UK

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Exactly why? Because this Essentials of Contemporary Management is an unordinary book that the inside of the reserve waiting for you to snap that but latter it will jolt you with the secret this inside. Reading this book adjacent to it was fantastic author who have write the book in such wonderful way makes the content inside of easier to understand, entertaining means but still convey the meaning totally. So , it is good for you for not hesitating having this ever again or you going to regret it. This book will give you a lot of benefits than the other book get such as help improving your expertise and your critical thinking method. So , still want to postpone having that book? If I had been you I will go to the e-book store hurriedly.

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