

Great Work: How to Make a Difference People Love (Business Books)

By David Sturt

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THE *NEW YORK TIMES* BESTSELLER

Great work lives inside all of us.

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Especially you.

With insights from the largest-ever study of award-winning work, *Great Work* reveals five practical skills that will help you ideate, innovate, and deliver work that gets noticed and appreciated.

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*"**Great Work** is a great work. It educates, inspires, and offers specific tools any employee or leader can use."* -- DAVE ULRICH, PROFESSOR, ROSS SCHOOL OF BUSINESS, UNIVERSITY OF MICHIGAN; PARTNER, THE RBL GROUP

"It takes passion, risk, and foresight to think beyond the status quo and see problems as opportunities. This book is inspiration for doing exactly that." -- KARIM RASHID, INTERNATIONALLY RENOWNED DESIGNER

*"Outstanding! A must read. **Great Work** will give you a whole new toolkit for success."* -- LARRY KING, LEGENDARY INTERNATIONAL RADIO AND TELEVISION BROADCASTER

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Great Work: How to Make a Difference People Love (Business Books) By David Sturt Bibliography

- Sales Rank: #149640 in Books
- Published on: 2013-09-02
- Released on: 2013-09-03
- Original language: English
- Number of items: 1
- Dimensions: 9.30" h x 1.00" w x 6.40" l, 1.15 pounds
- Binding: Hardcover
- 256 pages

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Editorial Review

About the Author

David Sturt is a *New York Times* bestselling author and an Executive Vice President of the O.C. Tanner Company. His career began in market research, where he analyzed the impact of recognition on people and their work. In the two decades since, he has developed products and services that engage employees, inspire contribution, and reward outstanding results in organizations around the world. He regularly consults with Fortune 1000 leaders and speaks to audiences worldwide. He has been interviewed by the *Wall Street Journal*, MSNBC, Human Capital, and is a contributor to Forbes.com.

O.C. TANNER INSTITUTE
The mission of the O.C. Tanner Institute is to research and share insights that help organizations inspire and appreciate great work. The institute provides a global forum for exchanging ideas about recognition, engagement, leadership, culture, human values, and sound business principles.

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