

Spread Trading: An Introduction to Trading Options in Nine Simple Steps

By Greg Jensen

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A proven,easy-to-understandmethod for makingmoney with options

"If you've never invested in the stock market,this is the book for you. If you've been investingfor years . . . this is still the book for you. A fantastic introduction to options."
—**Jon "DOCTOR J" Najarian**, Co-founder, OptionMonster.com

Spread trading-the practice of combining optiontrades and adjusting them over time-is being used successfullyby more and more professional traders. In this book, Greg Jensenshows nonprofessionals the tremendous advantages thissafe and profitable method offers.

In simple and precise terms, *Spread Trading* providesreaders with all the essential tools to begin trading options.It explains, in nine simple steps, the basics of puts, calls,strike prices, and spreads-assuming no prior knowledge onyour part-and tells how to profit no matter what the market does.The author has helped thousands of people achieve successimplementing this approach, and with Spread Trading, hecontinues to educate individuals on the benefits of trading thisway, showing you how to make money while reducing risk.

Building his lessons around the entertaining story oftwo ordinary guys figuring out how to trade options with each other,Jensen offers more than dry formulas-he relates the sense andthe intuition of trading options in a way that is simple,methodical, and easy to follow.

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Spread Trading: An Introduction to Trading Options in Nine Simple Steps By Greg Jensen Bibliography

- Sales Rank: #1215894 in Books
- Published on: 2009-05-26
- Original language: English
- Number of items: 1
- Dimensions: 9.00" h x 1.23" w x 6.40" l, 1.20 pounds
- Binding: Hardcover
- 352 pages

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Editorial Review

From the Inside Flap
Though there are many variations and nuances, the basic concept of option trading is simple-an investor can purchase an option to buy stock without actually buying the stock itself. Then, as the value of the stock rises, the value of the option rises as well. The investor can then sell that option to someone else for a profit without ever having owned the underlying stock. But trying to learn option trading from most experts, says author Greg Jensen, is like trying to learn the tax code from an accountant: they'll toss around big words that you've never heard of, and if you ever actually muster up the courage to ask what a particular term means, they'll explain it to you using other terms you don't understand. In contrast, this engaging book provides the basics of making money with options in a way that anyone can easily learn-even using a little humor to help you along the way.

In nine simple steps, Jensen teaches how you ought to approach the market. It's called spread trading, the safest and best way to make money in the stock market while reducing risk. He uses the story of two regular guys figuring out how to trade options with each other to reveal-in small, logical, bite-size pieces-all you need to know to safely earn remarkable profits in today's market.

Spread Trading begins with the fundamentals, explaining just how put and call options work, before moving on to reveal the secrets of the experts-such as how to combine option instruments to reduce risk and make money regardless of whether the market is trending up or down. The author details, in straightforward terms, the fundamentals of spread trading in short steps, showing you how to get phenomenal results and yet not be ruled by fear or greed along the way.

Most people invest in the stock market hoping that good things will happen-and hoping that bad things won't. With the approach revealed in *Spread Trading*, you won't have to "hope" that things will turn out well, because you'll actually have control of the situation. By simply managing the spread, you'll be able to make money without fear and actually sleep at night.

About the Author
Greg Jensen is cofounder of Spread Trade Systems, an industry leader in investment education, with students from all corners of the world. Specializing in the techniques of option trading, Spread Trade Systems has developed cutting-edge, innovative educational tools such as weekly Adjust Trade Chat Sessions with STS advisors and *MarketWatch Newsletters*. A Registered Investment Advisor, Jensen earned his degree in business management, with an emphasis in finance, from Utah State University.

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