

The Handbook of Technology Management: Core Concepts, Financial Tools and Techniques, Operations and Innovation Management (Volume 1)

By Hossein Bidgoli

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The discipline of technology management focuses on the scientific, engineering, and management issues related to the commercial introduction of new technologies. Although more than thirty U.S. universities offer PhD programs in the subject, there has never been a single comprehensive resource dedicated to technology management. *The Handbook of Technology Management* fills that gap with coverage of all the core topics and applications in the field. Edited by the renowned Doctor Hossein Bidgoli, the three volumes here include all the basics for students, educators, and practitioners.

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