

Three Years in Wonderland: The Disney Brothers, C. V. Wood, and the Making of the Great American Theme Park

By Todd James Pierce

Download Read Online

Three Years in Wonderland: The Disney Brothers, C. V. Wood, and the Making of the Great American Theme Park By Todd James Pierce

While the success of Disneyland is largely credited to Walt and Roy Disney, there was a third, mostly forgotten dynamo instrumental to the development of the park?fast-talking Texan C. V. Wood. *Three Years in Wonderland* presents the never-before-told, full story of “the happiest place on earth.” Using information from over one hundred unpublished interviews, Todd James Pierce lays down the arc of Disneyland’s development from an idea to a paragon of entertainment.

In the early 1950s, the Disney brothers hired Wood and his team to develop a feasibility study for an amusement park Walt wanted to build in southern California. “Woody” quickly became a central figure. In 1954, Roy Disney hired him as Disneyland’s first official employee, its first general manager, and appointed him vice president of Disneyland, Inc., where his authority was exceeded only by Walt. A brilliant project manager, Wood was also a con man of sorts. Previously, he had forged his university diploma. A smooth-talker drawn to Hollywood, the first general manager of Disneyland valued money over art. As relations soured between Wood and the Disney brothers, Wood found creative ways to increase his income, leveraging his position for personal fame. Eventually, tensions at the Disney park reached a boiling point, with Walt demanding he be fired.

In compelling detail, *Three Years in Wonderland* lays out the struggles and rewards of building the world’s first cinematic theme park and convincing the American public that a $17 million amusement park was the ideal place for a family vacation. The early experience of Walt Disney, Roy Disney, and C. V. Wood is one of the most captivating untold stories in the history of Hollywood. Pierce interviewed dozens of individuals who enjoyed long careers at the Walt Disney Company as well as dozens of individuals who?like C. V. Wood?helped develop the park but then left the company for good once the park was finished. Through much research and many interviews, *Three Years in Wonderland* offers readers a rare opportunity to stand shoulder-to-shoulder with the men and women who built the best-known theme park in the world.

Download Three Years in Wonderland: The Disney Brothers, C. ...pdf

Read Online Three Years in Wonderland: The Disney Brothers, ...pdf

Three Years in Wonderland: The Disney Brothers, C. V. Wood, and the Making of the Great American Theme Park

By Todd James Pierce

Three Years in Wonderland: The Disney Brothers, C. V. Wood, and the Making of the Great American Theme Park By Todd James Pierce

While the success of Disneyland is largely credited to Walt and Roy Disney, there was a third, mostly forgotten dynamo instrumental to the development of the park?fast-talking Texan C. V. Wood. *Three Years in Wonderland* presents the never-before-told, full story of “the happiest place on earth.” Using information from over one hundred unpublished interviews, Todd James Pierce lays down the arc of Disneyland’s development from an idea to a paragon of entertainment.

In the early 1950s, the Disney brothers hired Wood and his team to develop a feasibility study for an amusement park Walt wanted to build in southern California. “Woody” quickly became a central figure. In 1954, Roy Disney hired him as Disneyland’s first official employee, its first general manager, and appointed him vice president of Disneyland, Inc., where his authority was exceeded only by Walt. A brilliant project manager, Wood was also a con man of sorts. Previously, he had forged his university diploma. A smooth-talker drawn to Hollywood, the first general manager of Disneyland valued money over art. As relations soured between Wood and the Disney brothers, Wood found creative ways to increase his income, leveraging his position for personal fame. Eventually, tensions at the Disney park reached a boiling point, with Walt demanding he be fired.

In compelling detail, *Three Years in Wonderland* lays out the struggles and rewards of building the world’s first cinematic theme park and convincing the American public that a $17 million amusement park was the ideal place for a family vacation. The early experience of Walt Disney, Roy Disney, and C. V. Wood is one of the most captivating untold stories in the history of Hollywood. Pierce interviewed dozens of individuals who enjoyed long careers at the Walt Disney Company as well as dozens of individuals who?like C. V. Wood?helped develop the park but then left the company for good once the park was finished. Through much research and many interviews, *Three Years in Wonderland* offers readers a rare opportunity to stand shoulder-to-shoulder with the men and women who built the best-known theme park in the world.

Three Years in Wonderland: The Disney Brothers, C. V. Wood, and the Making of the Great American Theme Park By Todd James Pierce Bibliography

- Sales Rank: #326928 in Books
- Published on: 2016-03-10
- Original language: English
- Number of items: 1
- Dimensions: 8.70" h x 1.10" w x 5.80" l, .0 pounds
- Binding: Hardcover
- 304 pages

Download Three Years in Wonderland: The Disney Brothers, C. ...pdf

Read Online Three Years in Wonderland: The Disney Brothers, ...pdf

Download and Read Free Online Three Years in Wonderland: The Disney Brothers, C. V. Wood, and the Making of the Great American Theme Park By Todd James Pierce

Editorial Review

Review

“Readers will get an inside look at the Disney brothers and their dubious yet immensely charismatic associate C. V. Wood, along with Disneyland’s near-disastrous opening day in 1955. With the extensive appeal of the backstory of America’s original theme park, this book will be equally engaging for those drawn to the origins of such destinations, mid-twentieth-century American workplace culture, California history, and all things Disney.”

?*Library Journal*, 04/01/2016 issue (Volume 141, No. 6, pgs. 105-106)

“*Three Years in Wonderland* is one of the most important contributions ever made to Disney parks history. Meticulously researched, it is a revolutionary book which sheds new light on the early days of Disneyland. Written with passion and talent, Todd Pierce’s magnum opus is a fascinating read for Disney enthusiasts and history buffs alike.”

?Didier Ghez, author of *Disneyland Paris: From Sketch to Reality*; *Disney’s Grand Tour: Walt and Roy’s European Vacation, Summer 1935*; and *They Drew as They Pleased: The Hidden Art of Disney’s Golden Age*

About the Author
Todd James Pierce, Orcutt, California, is the author of three previous books, including *Newsworld*, which won the Drue Heinz Literature Prize. His work has appeared in over seventy magazines and journals, including the *Harvard Review* and the *North American Review*. He is a professor of literature at California Polytechnic State University in San Luis Obispo, California.

Users Review

From reader reviews:

Tonya Deschamps:

As people who live in the modest era should be change about what going on or details even knowledge to make all of them keep up with the era that is always change and move forward. Some of you maybe will probably update themselves by examining books. It is a good choice for you but the problems coming to you actually is you don't know which you should start with. This Three Years in Wonderland: The Disney Brothers, C. V. Wood, and the Making of the Great American Theme Park is our recommendation to cause you to keep up with the world. Why, since this book serves what you want and wish in this era.

John Vandorn:

The e-book untitled Three Years in Wonderland: The Disney Brothers, C. V. Wood, and the Making of the

Great American Theme Park is the guide that recommended to you to study. You can see the quality of the book content that will be shown to you actually. The language that author use to explained their ideas are easily to understand. The writer was did a lot of study when write the book, hence the information that they share to your account is absolutely accurate. You also could possibly get the e-book of Three Years in Wonderland: The Disney Brothers, C. V. Wood, and the Making of the Great American Theme Park from the publisher to make you more enjoy free time.

Jerry Ingle:

The publication with title Three Years in Wonderland: The Disney Brothers, C. V. Wood, and the Making of the Great American Theme Park posesses a lot of information that you can find out it. You can get a lot of advantage after read this book. This particular book exist new knowledge the information that exist in this book represented the condition of the world today. That is important to yo7u to be aware of how the improvement of the world. That book will bring you throughout new era of the syndication. You can read the e-book with your smart phone, so you can read the item anywhere you want.

Clara Brownfield:

Some people said that they feel uninterested when they reading a guide. They are directly felt this when they get a half portions of the book. You can choose often the book Three Years in Wonderland: The Disney Brothers, C. V. Wood, and the Making of the Great American Theme Park to make your own personal reading is interesting. Your own personal skill of reading ability is developing when you like reading. Try to choose simple book to make you enjoy to read it and mingle the impression about book and examining especially. It is to be very first opinion for you to like to open up a book and learn it. Beside that the reserve Three Years in Wonderland: The Disney Brothers, C. V. Wood, and the Making of the Great American Theme Park can to be your brand new friend when you're feel alone and confuse with the information must you're doing of these time.

Download and Read Online Three Years in Wonderland: The Disney Brothers, C. V. Wood, and the Making of the Great American Theme Park By Todd James Pierce #Y8CIP3BGLXJ

Read Three Years in Wonderland: The Disney Brothers, C. V. Wood, and the Making of the Great American Theme Park By Todd James Pierce for online ebook

Three Years in Wonderland: The Disney Brothers, C. V. Wood, and the Making of the Great American Theme Park By Todd James Pierce Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Three Years in Wonderland: The Disney Brothers, C. V. Wood, and the Making of the Great American Theme Park By Todd James Pierce books to read online.

Online Three Years in Wonderland: The Disney Brothers, C. V. Wood, and the Making of the Great American Theme Park By Todd James Pierce ebook PDF download

Three Years in Wonderland: The Disney Brothers, C. V. Wood, and the Making of the Great American Theme Park By Todd James Pierce Doc

Three Years in Wonderland: The Disney Brothers, C. V. Wood, and the Making of the Great American Theme Park By Todd James Pierce Mobipocket

Three Years in Wonderland: The Disney Brothers, C. V. Wood, and the Making of the Great American Theme Park By Todd James Pierce EPub