

Tricky Coaching: Difficult Cases in Leadership Coaching (INSEAD Business Press)

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Bringing together cases written by experienced leadership and executive coaches from all over the world, this project explores the most demanding and challenging situations they have faced in their professional practices. By analysing and reflecting on the real life case studies the authors show how to deal with these situations in daily life.

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- Sales Rank: #1926940 in Books
- Published on: 2011-12-15
- Released on: 2012-01-17
- Original language: English
- Number of items: 1
- Dimensions: 10.00" h x 1.00" w x 6.00" l, 1.20 pounds
- Binding: Hardcover
- 227 pages

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Editorial Review

Review

"Tricky Coaching stimulates the exchange of knowledge, ideas and coaching experience among psychologists, coaches and learning and development professionals. With its unique compilation of difficult real-life coaching cases it provides an eye-opening learning opportunity and supports the professional development of psychologists in the fast growing area of leadership coaching". - J. David Brewer, PhD, President of the Society of Consulting Psychology, A division of the American Psychological Association

About the Author
KONSTANTIN KOROTOV Associate Professor at ESMT, European School of Management and Technology in Berlin, Germany, and a senior researcher fellow and executive coach with the INSEAD Global Leadership Center in Fontainebleau, Fracnce. In addition to his academic work, he has over 15 years of practical leadership development experience in Europe, North and South America, and Asia. Konstantin received his PhD in Management (Organizational Behavior) at INSEAD. Konstantin currently conducts research on leadership development, leadership coaching, and executive education. He has authored, co-authored or edited numerous books, articles, columns, and special issues of journals on the subjects of leadership, careers, and executive education. As an expert on leadership and management in Russia and post-Soviet economies, Konstantin also conducts research on leadership styles of business elite and emerging leaders in the region.

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ELIZABETH FLORENT-TREACY INSEAD Global Leadership Centre Associate Director, Research leads a team that explores the following themes: leadership development group coaching; global leadership; global organizations; corporate and organizational culture; American, French and Russian business practices; family business issues (governance, succession, strategy); entrepreneurial leadership; cross-cultural management; women and global leadership; cultural aspects of mergers and acquisitions; transformational leadership; expatriate executives and families; and the psychodynamic approach to career and leadership development executive education programs. In addition, the IGLC research team develops 360° leadership survey instruments for use in executive coaching for individuals, teams, and organizations; and works with IGLC faculty to create innovative content and methods for IGLC leadership development modules and programs. Elizabeth has over written 20 case studies, six of which won top case writing awards. She has co-authored or authored 25 articles, working papers and book chapters, and co-authored five books on leadership and family business topics. She holds degrees in Sociology (BA), Organizational Development (MA), and a Diploma in Clinical Organizational Psychology (INSEAD, magna cum laude).

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