

American Business Values: A Global Perspective (5th Edition)

By Gerald F. Cavanagh

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This book challenges readers to examine problems and to be aware of biases. It provides the tools to make informed ethical judgments, and tells readers what is required to form good moral habits and character. The primary focus of this book is on American business values, but it also examines how those values are influencing people throughout the world, and how American values are, in turn, being influenced by other peoples. For business advisors and consultants, as well as corporate managers.

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