

How to Work a Room, 25th Anniversary Edition: The Ultimate Guide to Making Lasting Connections--In Person and Online

By Susan RoAne

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This is the fully revised and updated edition of the ground–breaking self–help book on improving communicating and socializing skills in business and life. How To Work A Room lays down the fundamentals for savvy socializing, whether at a party, a conference, or even communicating online. RoAne clearly shows how to overcome the five roadblocks that keep most people from making new contacts; mix chutzpah and charm to start and end conversations smoothly; know when to use humor—and when not to; and follow simple rules of etiquette. Incorporating years of feedback from hundreds of presentations, as well as anecdotes from around the globe, RoAne keeps How To Work A Room fresh and on target. New chapters include: strategies starting, maintaining, and exiting conservations; and advice on commutating effectively in today's tech driven world.

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Editorial Review

Review
“When it comes to connecting with others, some of us are naturals. But those who aren’t -- thank heaven for Susan RoAne . . . If you want to learn how to enter a room and build a network of people you can help and who can help you, read this book.” (Daniel H. Pink, *New York Times* bestselling author of *Drive* and *To Sell Is Human*)

“I read this book 25 years ago and it helped me tremendously. The updated version makes it more relevant and useful than ever . . . I can’t imagine trying to navigate successfully in the business world today without this amazing tool. ” (Larry Winget, television personality and five-time bestselling author of *Grow A Pair: How To Stop Being A Victim* and *Take Back Your Life, Your Business and Your Sanity*)

“Walking into a roomful of strangers? Pleasant? Productive? Profitable? Fun? From tradeshow suites to virtual ‘rooms,’ RoAne promises a lot--and delivers even more! There’s no more critical skill in today’s marketplace than becoming the connected communicator. Highly recommended.” (Dianna Booher, author of *Creating Personal Presence* and *Communicate With Confidence*)

From the Back Cover

The classic bestseller on socializing—now fully updated for social interactions in a digital age

How to Work a Room® is the classic bestselling book on improving communication and socializing skills, and using them to create and leverage connections. This Silver Anniversary Edition is fully revised and updated to include the role of technology and social media in networking, as well as Susan RoAne's proven tips for using digital strategies to your advantage—plus practical hints for starting conversations and strengthening rapport with strangers. *How to Work a Room*®: The 25th Anniversary Edition is a vital tool for business professionals, job seekers and career changers of all ages.

About the Author

Susan RoAne is an in-demand professional speaker and the bestselling author of seven books. The self-described Mingling Maven®, RoAne has been featured in the *Wall Street Journal*, *USA Today*, the *New York Times*, *Cosmopolitan* and the *Financial Times* and on CNN, CBSNews.com and businessweek.com. She lives in the San Francisco area.

Users Review

From reader reviews:

James Connell:

Nowadays reading books are more than want or need but also work as a life style. This reading practice give you lot of advantages. Advantages you got of course the knowledge the rest of the information inside the book which improve your knowledge and information. The knowledge you get based on what kind of book

you read, if you want get more knowledge just go with knowledge books but if you want sense happy read one along with theme for entertaining for example comic or novel. Typically the How to Work a Room, 25th Anniversary Edition: The Ultimate Guide to Making Lasting Connections--In Person and Online is kind of book which is giving the reader unstable experience.

Bert Ferguson:

Reading a e-book tends to be new life style within this era globalization. With reading through you can get a lot of information that can give you benefit in your life. Along with book everyone in this world can easily share their idea. Guides can also inspire a lot of people. Plenty of author can inspire all their reader with their story as well as their experience. Not only the story that share in the ebooks. But also they write about the information about something that you need example. How to get the good score toefl, or how to teach your kids, there are many kinds of book that exist now. The authors nowadays always try to improve their ability in writing, they also doing some investigation before they write to the book. One of them is this How to Work a Room, 25th Anniversary Edition: The Ultimate Guide to Making Lasting Connections--In Person and Online.

Craig Duran:

The actual book How to Work a Room, 25th Anniversary Edition: The Ultimate Guide to Making Lasting Connections--In Person and Online has a lot details on it. So when you read this book you can get a lot of profit. The book was authored by the very famous author. The writer makes some research just before write this book. This particular book very easy to read you will get the point easily after looking over this book.

Helen Noyola:

Your reading sixth sense will not betray you actually, why because this How to Work a Room, 25th Anniversary Edition: The Ultimate Guide to Making Lasting Connections--In Person and Online guide written by well-known writer who really knows well how to make book that may be understand by anyone who else read the book. Written in good manner for you, leaking every ideas and composing skill only for eliminate your personal hunger then you still hesitation How to Work a Room, 25th Anniversary Edition: The Ultimate Guide to Making Lasting Connections--In Person and Online as good book but not only by the cover but also by content. This is one publication that can break don't assess book by its cover, so do you still needing a different sixth sense to pick this!? Oh come on your reading sixth sense already said so why you have to listening to an additional sixth sense.

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