

Increasing Student Engagement and Retention Using Social Technologies: Facebook, E-Portfolios and Other Social Networking Services (Cutting-Edge Technologies in Higher Education)

By Laura A. Wankel, Patrick Blessinger

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'Increasing Student Engagement and Retention using Social Technologies: Facebook, e-portfolios and other Social Networking Services' uses case studies, surveys, and literature reviews to examine how these social media technologies are being used to improve writing and publishing skills in students, create engaging communities of practice, and how these tools are being used for e-Mentoring and constructing online reputations. Chapters include applying positive psychology and cognitive styles in user design, designing outcome based curricula using student personality types, engaging second language students through electronic writing tasks, applying psychological variables on the academic use of social media, using social media to motivate students to take charge of their own learning processes, and creatively using technology to enhance teacher education. This volume will also discuss a framework for deploying and assessing these technologies in higher education institutions.

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Editorial Review

Review
Instructors in a number of disciplines and researchers in education and information science explore some of the ways social networking can help improve higher education. Among their perspectives are holistic learner engagement for success in the innovation age, how learning platforms enhanced by social media challenge and motivate students to take charge of their own learning processes, the influence of psychological variables on the academic use of Facebook, computer-aided learning and task-based learning, and using technology to enhance teacher education. Distributed in North America by Turpin Distribution. --Book News Inc. Portland, OR

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Patrick Blessinger - International Higher Education Teaching and Learning Association (HETL), USA

Users Review

From reader reviews:

Charles Duda:

The book Increasing Student Engagement and Retention Using Social Technologies: Facebook, E-Portfolios and Other Social Networking Services (Cutting-Edge Technologies in Higher Education) can give more knowledge and information about everything you want. Why must we leave the good thing like a book Increasing Student Engagement and Retention Using Social Technologies: Facebook, E-Portfolios and Other Social Networking Services (Cutting-Edge Technologies in Higher Education)? A number of you have a different opinion about book. But one aim that book can give many information for us. It is absolutely correct. Right now, try to closer with the book. Knowledge or details that you take for that, you can give for each other; it is possible to share all of these. Book Increasing Student Engagement and Retention Using Social Technologies: Facebook, E-Portfolios and Other Social Networking Services (Cutting-Edge Technologies in Higher Education) has simple shape however you know: it has great and massive function for you. You can appearance the enormous world by available and read a e-book. So it is very wonderful.

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James Bauer:

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