

Ray Kroc:: McDonald's Restaurants Builder (Food Dudes Set 1 *2015)

By Joanne Mattern

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In this title, unwrap the life of talented McDonald's restaurants builder, Ray Kroc! Readers will enjoy getting the scoop on this Food Dude, beginning with his childhood in Oak Park, Illinois. Students can follow Kroc's success story from his education at Oak Park and River Forest High School to his careers with WGES radio station, the Lily-Tulip Cup Company, and the Malt-A-Mixer Company. Kroc's family and his retirement years are also highlighted. Engaging text familiarizes readers with topics of interest including the original McDonald's in San Bernardino, California, menu developments, and Ronald McDonald House Charities. An entertaining sidebar, a helpful timeline, a glossary, and an index, supplement the historical and color photos showcased in this inspiring biography. Checkerboard Library is an imprint of ABDO Publishing Company.

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