

The Art of Whimsical Lettering

By Joanne Sharpe

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A "font" of information on lettering styles!
The Art of Whimsical Lettering is an artful instruction book on creating stylized fonts and expressive artwork with personal handwriting skills. Author Joanne Sharpe shows you how to create exuberant and personalized writing styles for your artwork–whether it be a journal, canvas art, or other projects that use text. After an overview of Joanne's favorite tools and surfaces, take a peek into Joanne's personal lettering journal to discover how you too can collect inspiration, hone your lettering skills, and tap into your natural creativity. Joanne then demonstrates twenty art techniques for creating a variety of lettering styles using many different tools. She provides you with fifteen basic alphabets, ranging from simple pen-and-ink renditions to increasingly elaborated texts that reference calligraphy, vintage fonts, and doodle art, among other styles. Joanne also teaches you how to turn prosaic lettering into page art itself, merging text into illustration, or ornamenting words with decorative drawings.

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Editorial Review

Review

"Great ideas that you can incorporate your own artistic style into. That is what is terrific about this book. She is paving the way for you to explore, and create your own art! If you ever wanted to own a book about lettering for your artwork--this is it. Look no further." --*Twisted Sister*

"There is no lack of visual eye candy in this book. In fact there's not one page in it that doesn't have Joanne's beautiful artwork on it but there's more to this book than just visual inspiration. There's an incredible amount of instruction and encouragement in its pages for the reader to draw upon while learning how to develop their own whimsical lettering style." --SueBleiweiss.com

"Joanne's book is at a glance full of eye catching beauty, but as one digs deeper and begins to read, you see how gifted a teacher she is as well as being an uber talented artist. She guides, encourages, and instructs in a way that allows you to experience your own personal growth as you go through the lessons." --PamCarriker.com

"At first glance you may think the book isn't related to quiltmaking, but wait! It is! I could hardly contain my excitement when I realized that whimsical lettering is perfect for quilt labels." --*Quilt Maker/Quilty Pleasures*

"The book is divided into sections and the whole thing is just so inspiring and gorgeous to look at. Some sections talk about styling your font, others give ideas for watercoloring or monochromatic designs, and then there's a whole section of alphabet ideas!" --Peneloping.com

"This author gives her personal perspective on lettering, offering her favorite tools, how to use them, helpful techniques with step-by-step instructions and illustrations. There are lots of great ideas for lettering and/or calligraphy. It's a nice 'go to' when working on a project." --*Crafter's Corner*

"You don't have to be an artist to play and learn from this super-fun book. Joanne has created amazing fonts and compositions to inspire your inner-artist. She makes artistic alphabets with ink, marker, and watercolor that will inspire you to dig right in and start creating. She also teaches basic collage and bookmaking techniques. Her imagery is very friendly even for a beginner. Listen, everyone can doodle!!!!" --*SUCH-Designs*

"There are so many suggestions in the book that I found it hard to pinpoint particular areas that were the most useful. What I did enjoy seeing was the way the reader is encouraged to have their own simple handwriting notebook for practice and development. There is so much in the book that offers advice like this that there is no doubt that you will finish reading the book bursting with ideas on how to tackle lettering and writing artistically." --*Workshop on the Web*

"This book is a fun and easy way to pump up your lettering. Joanne has a way of adding flair to your writing in a creative way. This book is a must have!" --*No Excuses Art with Gina Rossi Armfield*

About the Author

Joanne Sharpe is a colorful mixed-media artist and enthusiastic teacher with a passion for art journaling, lettering, doodling, and illustration. Joanne's playful art has been featured in the popular publications *Cloth Paper Scissors*, *Studios*, *Somerset Art Journaling*, and more. She was also featured in the *Art Journaling Exposed* eMag and has a DVD called *Artful Lettering*. Joanne resides in Rochester, New York.

Users Review

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Douglas Henry:

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Betty Freeman:

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