

Captured by the Light: The Essential Guide to Creating Extraordinary Wedding Photography

By David Ziser

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IMAGINE THE ADVANTAGE YOU'D HAVE IF ONE OF THE WORLD'S TOP WEDDING SHOOTERS SHARED HIS SECRETS WITH YOU

World-renowned wedding photographer, and one of the most widely acclaimed instructors in the industry today, David Ziser brings his no-nonsense, straight-to-the-point teaching style to a book that totally rewrites the rules for how wedding photography is taught.

This groundbreaking new book is the first of its kind to focus on the exact areas that wedding photographers have been begging a top pro like David to cover, including how to create professional quality light and beautiful images in every situation, how to compose wedding images that sell, and how to create amazing images in the limited time and at the fast pace of a wedding.

But David doesn't just stop there. He covers every aspect of what today's brides and wedding couples want from a wedding photographer, including poses that work every time and can't-miss lighting setups you can use again and again, and everything is laid out in a brilliant step-by-step method that makes learning these techniques so easy, you'll be able to pull off these same looks yourself (without spending thousands on expensive equipment). Plus, the book is packed with David's tricks of the trade that he's picked up in a career shooting all over the world.

LEARN HOW THE PROS REALLY DO IT

Each year David trains thousands of photographers on how to shoot weddings like a pro. He knows the problems and challenges today's wedding photographers face, and that's exactly what he covers in this book. You'll learn everything on the list here and much more:

- Professional posing and composition tips
- Simple on-location lighting setups that are specially designed for the wedding photographer
- How to get gorgeous images using a minimal amount of time and equipment
- Creative lighting techniques that anyone can use to create dramatic wedding portraits that will set you apart

- David’s own camera settings and lens selections (which lenses to use when, and why), and how to get the best results with your existing gear
- How pros use on- and off-camera f lash, and a host of tricks of the trade that will make you more profitable and have you delivering the type of wedding shots you’ve always dreamed of!

Plus, the book includes the complete cover-to-cover layout from one of David’s wedding album designs to help spark your creative juices and give you ideas to take your own layouts to the next level.

The wedding photography industry has been waiting for a landmark book that would become “the book” that finally changes everything, and that’s exactly what you’ll be getting with the purchase of this book.

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Editorial Review

From the Back Cover
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About the Author
David A. Ziser, an internationally renowned portrait and wedding photographer, has shared his knowledge with tens of thousands of photographers in five languages, and in 14 countries worldwide. His Digital WakeUp Call tour was acclaimed as one of the best-ever seminars on digital photography. David is a regular featured lecturer at the Photoshop World Conference & Expo, Wedding & Portrait Photographers International (WPPI), and Imaging USA/Professional Photographers of America. He also provides training classes on DVD and online through Kelby Training, writes a daily photography blog, and writes for Professional Photographer magazine. David has been honored as a Kodak Mentor, and is one of 98 people worldwide who holds the distinguished honor of Fellow, bestowed by the American Society of Photographers.

Users Review

From reader reviews:

Nicole Rockwood:

The event that you get from Captured by the Light: The Essential Guide to Creating Extraordinary Wedding Photography is a more deep you searching the information that hide inside words the more you get enthusiastic about reading it. It does not mean that this book is hard to recognise but Captured by the Light: The Essential Guide to Creating Extraordinary Wedding Photography giving you buzz feeling of reading. The article author conveys their point in selected way that can be understood through anyone who read it because the author of this publication is well-known enough. This kind of book also makes your own vocabulary increase well. That makes it easy to understand then can go together with you, both in printed or e-book style are available. We advise you for having that Captured by the Light: The Essential Guide to Creating Extraordinary Wedding Photography instantly.

Evelyn White:

The book Captured by the Light: The Essential Guide to Creating Extraordinary Wedding Photography has a lot of information on it. So when you make sure to read this book you can get a lot of advantage. The book was written by the very famous author. The writer makes some research ahead of write this book. This particular book very easy to read you will get the point easily after perusing this book.

Margaret Garcia:

People live in this new day time of lifestyle always attempt to and must have the free time or they will get large amount of stress from both everyday life and work. So , when we ask do people have spare time, we will say absolutely yes. People is human not only a robot. Then we ask again, what kind of activity are you experiencing when the spare time coming to anyone of course your answer will certainly unlimited right. Then ever try this one, reading publications. It can be your alternative with spending your spare time, typically the book you have read will be Captured by the Light: The Essential Guide to Creating Extraordinary Wedding Photography.

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