

Doing Statistics for Business with Excel 2nd Edition and Minitab Release 12 for Windows Set

By Marilyn K. Pelosi

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This text teaches readers the basic techniques for analyzing data to make business decisions. Each chapter of the book begins with a story. The story tells of a business problem that needs to be solved and describes the data that were collected to help solve the problem. The exercises which are presented in the chapter are tied to that story and are threaded throughout the chapter. The reader is then left to finish the analysis for the story problem. Sample output from Excel, as well as keystroke and menu instructions are featured throughout the book.

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Editorial Review

Review
The pedagogial focus of DOING STATISTICS FOR BUSINESS 2/e is data driven, emphasizing statistical reasoning, interpretation, and decision making. Pelosi and Sandifer want to teach the "practice" of statistics; therefore, the emphasis is on comparison and interpretation rather than rote calculation. To support this approach, the text includes discussions of practice as opposed to theory. In order to focus on decision making, the use of the computer is emphasized to keep students from getting bogged down in the details of the calculations. All of the cases found in the text are based on real business situations and data that are relevant to student life.

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