

The Game Plan: The Art of Building a Winning Football Team

By Bill Polian, Vic Carucci

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As one of the most successful general managers and team presidents in NFL history, few people understand how to create the blueprint for a winning football team like Bill Polian. After building the Buffalo Bills team that went to four consecutive Super Bowls and taking the expansion Carolina Panthers to the NFC Championship just two years after the team's creation, he was responsible for the Indianapolis Colts drafting Peyton Manning with the first overall pick in 1998 and oversaw the team's victory in Super Bowl XLI. Now, Polian shares his blueprint for building a successful football team in *The Game Plan*. He details the decisions both a team needs to make in the regular season and the offseason to bring teams to the postseason and the NFL's ultimate test of a well-built team: the Super Bowl.

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Editorial Review

About the Author

Bill Polian is currently an NFL analyst for ESPN. He spent 24 seasons as an executive with the Buffalo Bills, Carolina Panthers, and Indianapolis Colts. He is a six-time NFL Executive of the Year. He lives in Cornelius, North Carolina. **Vic Carucci** is the senior editor of ClevelandBrowns.com, a cohost on "Cleveland Browns Daily" on ESPN 850 WKNR, and a SiriusXM NFL radio host. He is a *New York Times*–bestselling author of many books about football, including the coauthor of *Do You Love Football?!* with Jon Gruden, *No Excuses* with Charlie Weis, and *Sunday Morning Quarterback* with Phil Simms. He lives in East Amherst, New York. **Peyton Manning** is a five-time NFL MVP, as well as the MVP of Super Bowl XLI. He lives in Denver, Colorado.

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