

Bugatti Veyron: A Quest for Perfection - The Story of the Greatest Car in the World

By Martin Roach

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The Bugatti Veyron's statistics are mind-boggling: 0-60 mph in 2.5 seconds; a top speed of 253 mph; tyres that cost £20,000 a set and an engine with 10 radiators and four turbos; a launch control system taken from F1; and even windscreen wipers that create sizeable downforce—all delivered complete with a high-end stereo system, luxurious leather seats, and air-conditioning. It was a feat of engineering grandiosity that, in automotive terms, rivals the achievements of the great 19th Century industrialists. Here Martin Roach sets out to track down the mythical beast that is a Bugatti Veyron—and ultimately attempts to drive one. He traces the genesis of this remarkable machine through Bugatti's long and glorious early days and then through its more turbulent modern era. Traveling to the top secret Bugatti Research & Development workshop in Germany; touring the factory and chateau in France where these stunning cars are hand-built; interviewing famous engineers, super-rich owners, and automotive presidents, as well as a host of other expert eye-witnesses to this unique car's many achievements; Roach ponders this mechanical whirlwind and in so doing has written a pageturning study of a modern masterpiece. *Bugatti Veyron: A Quest for Perfection* discovers and unravels the enigma that is this remarkable car. For the first time, Bugatti has allowed access to the Veyron's chief engineer, designers, test drivers, archivists, the Bugatti factory, photographers, and the president of Bugatti himself.

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Editorial Review

Review
"This car cannot be judged in the same way that we judge other cars ... technically it is a car. And yet it just isn't. Other cars are small guesthouses on the front at Brighton and the Bugatti is the Burj Al Arab. It makes even the Enzo and the Porsche Carrera GT feel slow and pointless. It is a triumph for Volkswagen over absolutely every other car maker in the world." -- Jeremy Clarkson The Times "This is the equivalent of Concorde. There is nothing like it." -- Jay Leno "This is the greatest car ever made and the greatest car we will ever see in our lifetime" -- Jeremy Clarkson Top Gear "An engaging look at how a small French-born company set about creating the world's fastest production car...It's an incredibly compelling read that allows everyone to take home a piece of modern motoring history - at about one-50,000th of the price of the standard model Veyron" Shortlist "The definitive Bugatti Veyron book" Evo magazine

About the Author
Martin Roach is a number-one-bestselling author with an extensive interest in motorsport and a long-standing passion for supercar history. He worked with David Coulthard on his critically-acclaimed autobiography, *It Is What It Is*. In the course of his writing work he has witnessed the behind-the-scenes circus of the F1 paddock and motorsport's secretive team factories up close, as well enjoying first-hand experience of two McLaren F1s, a Ferrari F40, a Dino, and a chocolate brown Hillman Hunter.

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