

Cognitive Psychology: A Student's Handbook

By Michael W. Eysenck, Mark T. Keane

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Rigorously researched and accessibly written, *Cognitive Psychology: A Student's Handbook* is widely regarded as the leading undergraduate textbook in the field. The book is clearly organised, and offers comprehensive coverage of all the key areas of cognitive psychology. With a strong focus on considering human cognition in context, the book has been designed to help students develop a thorough understanding of the fundamentals of cognitive psychology, providing them with detailed knowledge of the very latest advances in the field.

New to this edition:

- Thoroughly revised throughout to include the latest research and developments in the field
- Extended coverage of cognitive neuroscience
- Additional content on computational cognitive science
- New and updated case studies demonstrating real life applications of cognitive psychology
- Fully updated companion website

Cognitive Psychology: A Student's Handbook will be essential reading for all undergraduate students of psychology. Those taking courses in computer science, education, linguistics, physiology, and medicine will also find it an invaluable resource.

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Editorial Review

Review

‘Eysenck and Keane have reached a remarkable and almost unprecedented seventh edition of their highly successful book, more than 30 years after the first edition so impressed teachers, researchers and students alike. This new edition has attained even greater depth and breadth on leading edge as well as important established areas of cognitive psychology while retaining its hallmark highly readable style.’ - *Robert Logie, University of Edinburgh, UK*

‘No better guide to cognitive psychology for students, or other readers, exists. It is comprehensive, accurate, and insightful.’ - *Philip Johnson-Laird, Princeton University, USA*

‘More than any other authors, Eysenck and Keane have followed the field of cognitive psychology over the last 30 years, and have managed to convey with simplicity and clarity the essential knowledge that has been gained, and the exciting changes associated with this ever-evolving field.’ - *Jonathan Grainger, Aix Marseille University, France*

‘This is the only handbook I know of that can be used both for an introductory course and a follow-up course after a general introduction to psychology. Not only are the empirical findings well covered and made up-to-date, they are also naturally embedded within the existing theoretical frameworks. The latter is a unique strength of the book. It makes the handbook so much richer than yet another collection of interesting and sensational findings without theoretical integration. This is a book I have recommended to many starting colleagues asked to teach a course of cognitive psychology.’ - *Marc Brysbaert, Ghent University, Belgium*

‘Eysenck and Keane cover the wide range of topics necessary for a sophisticated cognitive psychology text in a clear and straightforward manner, in lucid and unpretentious prose. Both the experimental and technical aspects as well as the content areas are explained on the basis of numerous well-chosen examples. Importantly, the authors also integrate many current references in an elegant way, providing an up-to-date account of the field. I wish I had had this when I was a student. Even my graduate students and post-docs will benefit from reviewing relevant chapters in this handbook.' - *David Poeppel, Max-Planck-Institute, Frankfurt, Germany*

‘The 7th edition of Eysenck and Keane’s outstanding text, Cognitive Psychology, shows a commanding understanding of how cognitive psychology has matured since its inception over 50 years ago. Written in a highly accessible style with additional impressive web site support it is a text that any student would benefit from using. Particularly impressive is the coverage of neuroscience and neuropsychology along with excellent sections on computational models of cognition. It shares the excitement of our rapidly evolving understanding of the mind and invites the reader to savour recent insights into the workings of vision, memory, problem solving, emotion, and the mysteries of consciousness. It will be the standard text for some years to come.’ - *Martin Conway, City University London, UK*

‘A new edition of Eysenck and Keane is always a cause for rejoicing among teachers of cognitive psychology. I have been using this text for longer than I wish to remember, and although as expected

the material is brought up to date, the pedagogy and clarity of exposition also improve with each edition. The highest recommendation though is that my students tell me they find this book to be invaluable.' - *Trevor Harley, University of Dundee, UK*

About the Author

Michael W. Eysenck is Professor Emeritus in Psychology at Royal Holloway, University of London. He is also a Professorial Fellow at Roehampton University. He is the best-selling author of a number of textbooks including *Fundamentals of Cognition* (2006), *Memory* (with Alan Baddeley and Michael Anderson, 2014) and *Fundamentals of Psychology* (2009).

Mark T. Keane is Chair of Computer Science at University College Dublin.

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