

How to Find a Job on LinkedIn, Facebook, Twitter and Google+ 2/E (Business Books)

By Brad Schepp, Debra Schepp

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The definitive guide to social media job hunting?now updated to include GOOGLE+!

Finding your dream job the old way just doesn't happen anymore. If you want to move up in today's ultracompetitive job market, you have to master the most useful tools out there?social networks.

How to Find a Job on LinkedIn, Facebook, Twitter, and Google+, Second Edition, helps you take full advantage of the bounty of opportunities found on the most popular sites. Online job-search experts Brad and Debra Schepp take you step-by-step through the process of joining networks, creating effective online profiles, and leveraging the job-search features of the most popular sites, including:

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LinkedIn's *InMaps*?Get a complete visual of your network for a faster, more efficient job search
Facebook's *BranchOut*?Learn more about your friends' careers, so you can help them?and they can help you
Twitter's *Lists*?Build a customized list of users to discover opportunities you might otherwise miss
Google+'s *Circles*?Get the most relevant information about yourself into the hands of the right people

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