

The Little Book of Value Investing

By Christopher H. Browne

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There are many ways to make money in today’s market, but the one strategy that has truly proven itself over the years is value investing. Now, with *The Little Book of Value Investing*, Christopher Browne shows you how to use this wealth-building strategy to successfully buy bargain stocks around the world.

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Editorial Review

From Publishers Weekly
Browne's experience as managing director of investment firm Tweedy, Browne provides examples to support his lessons on value investing, a method of buying stocks that have fallen in price to earn the best return over the long term. Browne uses examples from successful investors (such as Benjamin Graham, Walter Schloss and Warren Buffet) to illustrate that value investing is the best way to make the most of one's investments. The zingy chapters titles ("Buy Stocks like Steaks...On Sale," "Around the World with 80 Stocks" and "Sifting out the Fool's Gold") are demonstrative of his penchant for metaphors, parables and anecdotes, which make this book as entertaining as it is informative. Browne's short chapters detail useful and time-tested concepts, including the significance of book value, which foreign economies are worth investing in, and who to watch for investment ideas. With detailed advice and thorough explanations, this book should prove an asset to both professional and amateur investors.
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Review
"Fools would be well-served to place *The Little Book of Value Investing* on their holiday shopping lists". (*Fool.com*, December 12, 2006)

"sharply written...gets you fired up about buying stocks" (*USA Today*, December 4, 2006)

"If you are a value investor by temperament, you will (or should) find a lot that is persuasive in what Christopher Browne has to say about the craft of value investing in a delightful new book out this autumn...It is nicely written and utterly persuasive if long-term investment success is what you are after and your temperament is equipped to handle the psychological pressures of making non-consensus investments." (*The Independent*, November 2006)

"elegant new treatise on the art of value investing. . ." (*Financial Times* (UK), October 30, 2006)

"...easily digestible and shortish treatise for anyone who wants to try out this particular investment strategy". (*The Wall Street Journal*, October 10, 2006)

"After 37 years of practicing what Graham preached, Browne has distilled the creed into a disarmingly chatty primer. . ." (*Bloomberg*)

"one of the best guidebooks toward protecting and growing a retirement nest egg. This advice comes from a legend of value investing, and it’s presented with enough clarity that anyone can follow it." (*Forbes.com*)

From the Inside Flap

Do you care about your money? Then spend a little time with Christopher Browne to understand what investing is all about so you can do a better job of investing.

There are many ways to make money in today's market, but the one strategy that has truly proven itself over the years is value investing. Value investing consists of buying the stock of companies that trade for less than their intrinsic value to profit from their long-term performance. Value investing works. It has produced superior investment results to any other strategy. Best of all, it is easy to understand. As Warren Buffett has

said, no more than 125 IQ points are needed. Any more and they are wasted.

Author Christopher Browne has been a part of Tweedy, Browne Company—the oldest value investing firm on Wall Street, which has counted Benjamin Graham among its clients—for more than thirty years, and over the course of his career, he has successfully followed the value approach to investment management, buying bargain stocks around the world.

Now, with *The Little Book of Value Investing*, he translates this wealth-building strategy in a way that any investor can understand and apply to investing all over the globe. You will learn how to buy stocks like steaks—on sale—no matter where they are sold; how to put your money to work like a banker; and how to buy $1 for 66 cents. Browne's ideas can help prevent you from losing money by spotting false bargains. Most importantly, he clearly illuminates the first rule of investing: don't lose money.

The beauty of value investing is its logical simplicity. Within these pages, high-caliber value manager Christopher Browne illustrates how to identify the "sales flyers," the market offers to profit, while avoiding bubbles and manias. This little book is a treasure trove of insight. In addition to teaching you how to uncover value stocks, you'll also learn how to:

- Give the companies you invest in a physical
- Send your stocks to the Mayo Clinic for a checkup with a sixteen-point checklist
- Find a specialist
- Stay the course and stay away from fleeting fads

Written in a straightforward and engaging manner, *The Little Book of Value Investing* will help you to understand and implement one of the most effective investment strategies ever created.

Users Review

From reader reviews:

Henrietta Jimerson:

Book is to be different for each grade. Book for children until eventually adult are different content. As we know that book is very important normally. The book The Little Book of Value Investing seemed to be making you to know about other information and of course you can take more information. It is quite advantages for you. The e-book The Little Book of Value Investing is not only giving you a lot more new information but also to be your friend when you experience bored. You can spend your spend time to read your reserve. Try to make relationship together with the book The Little Book of Value Investing. You never experience lose out for everything should you read some books.

Cynthia Richards:

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Keith Vanwagoner:

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