

Exploring Health Communication: Language in Action (Routledge Introductions to Applied Linguistics)

By Kevin Harvey, Nelya Koteyko

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Routledge Introductions to Applied Linguistics is a series of introductory level textbooks covering the core topics in Applied Linguistics, primarily designed for those beginning postgraduate studies, or taking an introductory MA course as well as advanced undergraduates. Titles in the series are also ideal for language professionals returning to academic study.

The books take an innovative ‘practice to theory’ approach, with a 'back-to-front' structure. This leads the reader from real-world problems and issues, through a discussion of intervention and how to engage with these concerns, before finally relating these practical issues to theoretical foundations. Additional features include tasks with commentaries, a glossary of key terms, and an annotated further reading section.

Exploring Health Communication brings together many of the various linguistic strands in health communication, while maintaining an interdisciplinary focus on method and theory.

It critically explores and discusses a number of underlying themes that constitute the broad field of health communication including spoken, written and electronic health communication. The rise of the internet has led to an explosion of interactive online health resources which have profoundly affected the way in which healthcare is delivered, and with this, have brought about changes in the relationship between provider and patient. This textbook uses examples of real life health language data throughout, in order to fully explore the topics covered.

Exploring Health Communication is essential reading for postgraduate and upper undergraduate students of applied linguistics and health communication.

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Editorial Review

Review

‘A must-read for all students aspiring to work in health communication in their capacity as practitioners and/or researchers.’

Miriam A. Locher, University of Basel, Switzerland

‘*Exploring Health Communication:Language in Action* is a refreshing and clearly written introduction to a range of compelling issues within spoken, written, and computer-mediated health communication. Kevin Harvey and Nelya Koteyko fluidly integrate theoretical insights, detailed linguistic analyses, and illustrations of practical relevance to real-world problems. This volume will be a welcome addition to the library of students, seasoned scholars, and healthcare professionals alike.’

Heidi Hamilton, Georgetown University, USA

About the Author

Kevin Harvey is Lecturer in Sociolinguistics and Co-ordinator of the Health Language Research Group at the School of English Studies, The University of Nottingham, UK

Nelya Koteyko is Lecturer in Media and Communication Studies at the University of Leicester.

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