

Management of Organizational Behavior: Utilizing Human Resources (7th Edition)

By Paul Hersey, Kenneth H. Blanchard

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From the Back Cover
Used by more than a million people throughout the world, this highly readable book provides a comprehensive examination of the applied behavioral sciences, and focuses on fundamental ideas which have stood the test of years of application in academic, business, not-for-profit and administrative environments. Builds on the concepts and techniques of two important applied behavioral science approaches: Situational Leadership and One Minute Management. Highlights many real world examples not only from the business world but also from fields such as nursing, education, athletic administration, and communications.

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