

Plain Talk: Lessons from a Business Maverick

By Ken Iverson

Download Read Online

Plain Talk: Lessons from a Business Maverick By Ken Iverson

A visionary, maverick, and genuine American business hero, Ken Iverson is one of the most closely-watched business leaders in the world. Credited with single-handedly rejuvenating the rapidly declining American steel industry to the status of world-class producer, Iverson is one of the most successful and, as he likes to point out, one of the lowest-paid CEOs in the U.S. In his long-awaited book, Ken Iverson shares his ideas, observations, and the lessons he's learned about what it takes to grow a super-competitive, world-class organization.

Download Plain Talk: Lessons from a Business Maverick ...pdf

Read Online Plain Talk: Lessons from a Business Maverick ...pdf

Plain Talk: Lessons from a Business Maverick

By Ken Iverson

Plain Talk: Lessons from a Business Maverick By Ken Iverson

A visionary, maverick, and genuine American business hero, Ken Iverson is one of the most closely-watched business leaders in the world. Credited with single-handedly rejuvenating the rapidly declining American steel industry to the status of world-class producer, Iverson is one of the most successful and, as he likes to point out, one of the lowest-paid CEOs in the U.S. In his long-awaited book, Ken Iverson shares his ideas, observations, and the lessons he's learned about what it takes to grow a super-competitive, world-class organization.

Plain Talk: Lessons from a Business Maverick By Ken Iverson Bibliography

- Rank: #681246 in eBooks
- Published on: 2009-09-28
- Released on: 2009-09-28
- Format: Kindle eBook

Download Plain Talk: Lessons from a Business Maverick ...pdf

Read Online Plain Talk: Lessons from a Business Maverick ...pdf

Download and Read Free Online Plain Talk: Lessons from a Business Maverick By Ken Iverson

Editorial Review

Review
"Ken Iverson is a leader whose vision shaped an industry and the future, a leader whose character, values, and ethics merge seamlessly with the mission and values of a successful, innovative business." -Frances Hesselbein, President and CEO, The Peter F. Drucker Foundation

Ken Iverson taught us that America could compete in a tough global economy. He did it in an industry where being a maverick was the only way. His accounting of Nucor's story should serve as a blue print or us all. -David Glass, President and CEO, WalMart Stores, Inc.

No theory; just important, practical ideas proven by Ken Iverson in the furnace at Nucor.-Peter Larson, Chairman and CEO, Brunswick Corporation

It is a masterpiece! Plain Talk provides a penetrating analysis of why Nucor has performed so well for so long, full of insights and solid conclusions. The book is easy to follow, very well written, and a 'must' read for every executive...a major contribution to business. -Vijay Govindarajan, Earl C. Dum 1924 Professor of International Business, Amos Tuck School of Business Administration, DartmouthCollege

This is a story about Ken Iverson, a man who built a major steel company from ground zero, much of it during a period when the U.S. steel industry was losing 25% of its capacity. But most of all, it's about motivating people to a level of remarkable accomplishment. You will enjoy reading this book as much as the people who work for Nucor enjoy being there.-James F. Collins, President, Steel Manufacturers Association

From the Publisher
A visionary, maverick, and genuine American business hero, Ken Iverson is one of the most closely-watched business leaders in the world. Credited with single-handedly rejuvenating the rapidly declining American steel industry to the status of world-class producer, Iverson is one of the most successful and, as he likes to point out, one of the lowest-paid CEOs in the U.S. In his long-awaited book, Ken Iverson shares his ideas, observations, and the lessons he's learned about what it takes to grow a super-competitive, world-class organization.

About the Author
Kenneth Iverson was raised in Downers Grove, Illinois. After earning a bachelor's degree in aeronautical engineering from Cornell and a master's degree in mechanical engineering at Purdue, Iverson started his career as a research physicist and held several technical and management positions in the metals industry. He joined Nuclear Corporation of America as a vice president in 1962. When Nuclear Corporation faced bankruptcy in 1965, the board elevated Iverson, then thirty-nine years old, to President and placed the company's future in his hands. He focused the failing company on two business -- fabricating joists from steel (to be used in nonresidential construction) and making steel itself from recycled metal scrap. In 1972, Nuclear Corporation changed its name to Nucor Corporation. Today, Nucor is America's third-largest steel maker. Iverson has served on the boards of Wal-Mart Stores, Inc. and Wachovia Corporation. President Bush awarded him the National Medal of Technology, Americas highest award for technological achievement.

Users Review

From reader reviews:

Kay Young:

What do you consider book? It is just for students since they're still students or the item for all people in the world, the particular best subject for that? Simply you can be answered for that issue above. Every person has diverse personality and hobby for every other. Don't to be forced someone or something that they don't want do that. You must know how great and important the book Plain Talk: Lessons from a Business Maverick. All type of book can you see on many solutions. You can look for the internet sources or other social media.

Melissa Sands:

This Plain Talk: Lessons from a Business Maverick usually are reliable for you who want to certainly be a successful person, why. The key reason why of this Plain Talk: Lessons from a Business Maverick can be one of several great books you must have is actually giving you more than just simple studying food but feed you actually with information that possibly will shock your earlier knowledge. This book is actually handy, you can bring it all over the place and whenever your conditions both in e-book and printed types. Beside that this Plain Talk: Lessons from a Business Maverick giving you an enormous of experience like rich vocabulary, giving you tryout of critical thinking that we all know it useful in your day action. So , let's have it and revel in reading.

Danny Floyd:

This Plain Talk: Lessons from a Business Maverick is great guide for you because the content which is full of information for you who all always deal with world and possess to make decision every minute. That book reveal it information accurately using great arrange word or we can point out no rambling sentences inside it. So if you are read that hurriedly you can have whole facts in it. Doesn't mean it only gives you straight forward sentences but tricky core information with splendid delivering sentences. Having Plain Talk: Lessons from a Business Maverick in your hand like finding the world in your arm, details in it is not ridiculous one particular. We can say that no e-book that offer you world within ten or fifteen minute right but this publication already do that. So , this really is good reading book. Hello Mr. and Mrs. active do you still doubt this?

Annie Hiatt:

A lot of guide has printed but it differs from the others. You can get it by web on social media. You can choose the most beneficial book for you, science, amusing, novel, or whatever through searching from it. It is identified as of book Plain Talk: Lessons from a Business Maverick. You can add your knowledge by it. Without leaving behind the printed book, it could possibly add your knowledge and make you actually happier to read. It is most important that, you must aware about publication. It can bring you from one destination to other place.

Download and Read Online Plain Talk: Lessons from a Business Maverick By Ken Iverson #8QOGZFTMS2R

Read Plain Talk: Lessons from a Business Maverick By Ken Iverson for online ebook

Plain Talk: Lessons from a Business Maverick By Ken Iverson Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Plain Talk: Lessons from a Business Maverick By Ken Iverson books to read online.

Online Plain Talk: Lessons from a Business Maverick By Ken Iverson ebook PDF download

Plain Talk: Lessons from a Business Maverick By Ken Iverson Doc

Plain Talk: Lessons from a Business Maverick By Ken Iverson Mobipocket

Plain Talk: Lessons from a Business Maverick By Ken Iverson EPub