

Product Lifecycle Management (Volume 1): 21st Century Paradigm for Product Realisation (Decision Engineering)

By John Stark

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This third edition updates and adds to the successful second edition and gives the reader a thorough description of PLM, providing them with a full understanding of the theory and the practical skills to implement PLM within their own business environment. This new and expanded edition is fully updated to reflect the many technological and management advances made in PLM since the release of the second edition. Describing the environment in which products are developed, manufactured and supported, before addressing the Five Pillars of PLM: business processes, product data, PLM applications, Organisational Change Management (OCM) and Project Management, this book explains what Product Lifecycle Management is, and why it’s needed. The final part of the book addresses the PLM timeline, showing the typical steps and activities of a PLM project or initiative. “Product Lifecycle Management” will broaden the reader’s understanding of PLM, nurturing the skills needed to implement PLM successfully and to achieve world-class product performance across the lifecycle.

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Review
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"Product Lifecycle Management (PLM) is a new paradigm for product manufacturing a] . The book introduces PLM and explains its importance from both the business and technical viewpoints, supported by examples; it explains how world-class engineering and manufacturing companies are implementing PLM successfully. The book provides brilliantly a holistic view of product development, support, use and disposal for industry worldwide, based on experience with internationally renowned companies. This book is a must for all product manufacturing companies of 21st Century." (Krishna .B. Misra, International Journal of Performability Engineering, Vol. 4 (2), 2008)

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About the Author

John Stark started working in product development in 1979. In the 1980s he worked in computer aided design, product data management and business process improvement.

He has worked as a consultant to companies in the product development and support area since the mid-1980s; first for Coopers & Lybrand, then as an independent consultant.

In the last 15 years, he has focused on helping companies implement PLM. During this time he has worked

with more than 50 companies, so has a very good experience of PLM in industry.

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Andrew Parker:

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