

The Death of WCW

By R.D. Reynolds, Bryan Alvarez

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In 1997, World Championship Wrestling was on top. It was the number-one pro wrestling company in the world, and the highest-rated show on cable television. Each week, fans tuned in to Monday Nitro, flocked to sold-out arenas, and carried home truckloads of WCW merchandise. It seemed the company could do no wrong.

But by 2001, however, everything had bottomed out. The company — having lost a whopping 95% of its audience — was sold for next to nothing to Vince McMahon and World Wrestling Entertainment. WCW was laid to rest.

What went wrong? This expanded and updated version of the bestselling Death of WCW takes readers through a detailed dissection of WCW's downfall, including even more commentary from the men who were there and serves as an object lesson — and dire warning — as WWE and TNA hurtle toward the 15th anniversary of WCW's demise.

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Editorial Review

About the Author

R.D. Reynolds is the co-author of Wrestlecrap and the co-creator of WrestleCrap.com, one of the wrestling community’s favourite websites. He lives in Indianapolis, Indiana.

Bryan Alvarez is the editor and publisher of Figure Four Weekly. He lives in Woodinville, WA.

Users Review

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This The Death of WCW book is not really ordinary book, you have after that it the world is in your hands. The benefit you obtain by reading this book is usually information inside this reserve incredible fresh, you will get info which is getting deeper anyone read a lot of information you will get. This particular The Death of WCW without we recognize teach the one who examining it become critical in considering and analyzing. Don't become worry The Death of WCW can bring any time you are and not make your tote space or bookshelves' turn into full because you can have it in your lovely laptop even mobile phone. This The Death of WCW having fine arrangement in word as well as layout, so you will not really feel uninterested in reading.

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