

The Fine Print of Self-Publishing, Fourth Edition - Everything You Need to Know About the Costs, Contracts, and Process of Self-Publishing

By Mark Levine

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The Fine Print of Self-Publishing, now in its fourth edition, has been lauded by industry professionals as a "must read" for any author considering self-publishing. *The Fine Print* (Third Edition) was awarded the Gold Medal for best writing/publishing book in 2009 by the Independent Publisher Book Awards.

The Fine Print has helped thousands of authors understand self-publishing companies' services, including contract terms, printing markups, and royalty calculations.

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Editorial Review

Review
"If you're considering paying a company to publish your book, don't do anything until you read *The Fine Print* and consider the alternatives. It will save you a lot of time, money, and heartache."--Dan Poynter, *The Self-Publishing Manual*

"Book publishing can be tough business. At SPAWN, we always recommend that anyone even remotely considering using a self-publishing company read Mark Levine's book first. Mark has done an amazing amount of painstaking research, going through contracts and running the numbers. If aspiring authors just spent a few bucks on *The Fine Print of Self-Publishing*, thousands of dollars and a whole lot of heartache could be avoided."--Susan Daffron, President, Small Publishers Artists and Writers Network (SPAWN)

"If you are even thinking about self-publishing, you must read this book. The mistakes you can avoid will set the stage for your ultimate book success. You can't afford not to buy this book."--Jan B. King, Founder, eWomenPublishingNetwork

"*The Fine Print* is a consumer-friendly guide to choosing your best self-publishing deal. Mark explains the industry's tricky contract language in such clear terms that any lawyer can understand and follow." ---Perry Binder, Associate Professor of Legal Studies, Georgia State University

From the Author
I'm thrilled that you're considering ordering this fifth edition of *The Fine Print of Self-Publishing*. The format of the book has expanded to cover ebook publishing and book marketing as well as self-publishing in general. You'll also find charts and graphs that compare 27 self-publishing companies and five ebook-only book publishers in several categories, including royalties, costs, and more. Enjoy.

About the Author
Mark Levine is CEO of Hillcrest Media Group, Inc. in Minneapolis, MN. Hillcrest provides book publishing, ebook design, printing, marketing, website design, and distribution services to authors and independent publishing companies. In addition to *The Fine Print of Self-Publishing*, Mark has published two novels.

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