

Business in Action (7th Edition)

By Courtland L. Bovee, John V. Thill

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Editorial Review

About the Author
Courtland L. Bovee is co-author of Random House's bestselling Business Communication Today. He also wrote Business Writing Workshop (Roxbury) and Contemporary Advertising (Irwin). A lecturer and communications consultant to business and industry, he is also a member of the faculty in the business department at Grossmont College, El Cajon, California.

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