

Contemporary Management Science with Spreadsheets

By David R. Anderson, Dennis J. Sweeney, Thomas A. Williams

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This text focuses on developing a smooth interface between the mathematical modeling and the spreadsheet modeling approaches. Contemporary Management Science with Spreadsheets offers flexibility in its content with only 10 chapters.

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Editorial Review

Review
"The authors have been very comprehensive in their approach and I commend them for doing a good job in illustration what spreadsheets can do for the management science models." Sameer Kumar, University of St. Thomas

"The text has retained enough of the concepts from the traditional approach to aid the student in comprehension of the material, while providing them with tools (the spreadsheets) that are readily available to each of them." Charlene Robert, Louisiane State University

"The use of the spreadsheet (which nearly all business students now are forced to master for several courses) can get students who never got anywhere with quantitative analysis at all in the traditional environment up to a level not possible without the spreadsheet approach." Robert Johnson, Greenville College

"As I would expect, Professors Anderson, Sweeney, and Williams have done a fine job of producing a management science text that uses the Excel platform to obtain model solutions." Mustafa Yilmaz, Northeastern University

About the Author
Dr. David R. Anderson is a textbook author and Professor Emeritus of Quantitative Analysis in the College of Business Administration at the University of Cincinnati. He has served as head of the Department of Quantitative Analysis and Operations Management and as Associate Dean of the College of Business Administration. He was also coordinator of the College's first Executive Program. In addition to introductory statistics for business students, Dr. Anderson has taught graduate-level courses in regression analysis, multivariate analysis, and management science. He also has taught statistical courses at the Department of Labor in Washington, D.C. Professor Anderson has received numerous honors for excellence in teaching and service to student organizations. He is the coauthor of ten textbooks related to decision sciences and actively consults with businesses in the areas of sampling and statistical methods. Born in Grand Forks, North Dakota, he earned his BS, MS, and PhD degrees from Purdue University.

Dr. Dennis J. Sweeney is a textbook author, Professor Emeritus of Quantitative Analysis and founder of the Center for Productivity Improvement at the University of Cincinnati. He also served five years as head of the Department of Quantitative Analysis and four years as Associate Dean of the College of Business Administration. In addition, he has worked in the management science group at Procter & Gamble and has been a visiting professor at Duke University. Professor Sweeney has published more than 30 articles in the area of management science and statistics. The National Science Foundation, IBM, Procter & Gamble, Federated Department Stores, Kroger, and Cincinnati Gas & Electric have funded his research, which has been published in MANAGEMENT SCIENCE, OPERATIONS RESEARCH, MATHEMATICAL PROGRAMMING, DECISION SCIENCES, and other journals. Dr. Sweeney is the coauthor of ten textbooks in the areas of statistics, management science, linear programming, and production and operations management. Born in Des Moines, Iowa, he earned a BS degree from Drake University, graduating summa cum laude. He received his MBA and DBA degrees from Indiana University, where he was an NDEA Fellow.

Dr. Thomas A. Williams is Professor of Management Science in the College of Business at Rochester

Institute of Technology where he was the first chairman of the Decision Sciences Department. He teaches courses in management science and statistics, as well as graduate courses in regression and decision analysis. Before joining the College of Business at RIT, Professor Williams served for seven years as a faculty member in the College of Business Administration at the University of Cincinnati, where he developed the undergraduate program in Information Systems and then served as its coordinator. The co-author of 11 leading textbooks in the areas of management science, statistics, production and operations management, and mathematics, Professor Williams has been a consultant for numerous Fortune 500 companies and has worked on projects ranging from the use of data analysis to the development of large-scale regression models. He earned his B.S. degree at Clarkson University and completed his graduate work at Rensselaer Polytechnic Institute, where he received his M.S. and Ph.D. degrees.

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