

Essentials of Management Information Systems (10th Edition)

By Kenneth C. Laudon, Jane Laudon

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An in-depth look at how today's businesses use information technologies.

Many businesses look for candidates who know how to use information systems, making a general understanding of information systems an asset to any business professional. Laudon and Laudon continue to emphasize how business objectives shape the application of new information systems and technologies.

The tenth edition features new opening, closing, and Interactive Session cases, as well as updated text, figures, tables, and cases.

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