

Filmmaking for Change: Make Films That Transform the World

By Jon Fitzgerald

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Storytelling through entertainment can inform, enlighten, and inspire audiences to get involved in the issues our world now faces. With this book, creative artists will learn the keys to successfully producing and distributing the most powerful form of mass communication.

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Editorial Review

About the Author

With a degree in Film Studies from the University of California at Santa Barbara, Fitzgerald directed his first film in 1994, and then co-founded the Slamdance Film Festival in 1995 and was the Executive Director for the next two years before becoming the Festival Director at the American Film Institute (1997-99) and then the Santa Barbara and Abu Dhabi International Film Festivals. In 2003, he formed Right Angle Studios, a consulting firm that provided services to numerous film festivals and indie filmmakers. In 2009, Fitzgerald transitioned back into production, developing socially relevant films (The Back Nine, Dance Of Liberation, The Highest Pass). In 2011, Fitzgerald launched Cinecause.com, an intersection of socially relevant films, celebrities, news, and related causes. The film site provides a filter to quality films, while increasing awareness and donations to related causes around the world.

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