

Color Workbook (4th Edition)

By Becky Koenig M.F.A.

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Explores color theory through hands-on student activities

Color Workbook presents a wide-ranging overview of color theory and design combined with student activities that reinforce color concepts through hands-on experience. With a practical focus partnered with accessible explanations and application exercises, this program continues to prove successful with students and instructors.

The new edition contains enhanced images and updated interactive activities for students to apply the concepts in each chapter.

Learning Goals
Upon completing this book, readers should be able to:

- Identify color theoretical concepts
- Learn color techniques
- Recognize the use of design elements and principles
- Apply color theories into one’s personal artwork

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Editorial Review

About the Author

Becky Koenig is an artist, educator and author, she has exhibited her artwork in the Western New York region and nationally. Ms. Koenig has an extensive history of studio art education in drawing, painting, design and color theory at colleges in the Buffalo, New York area including: Villa Maria College, Medaille College, Canisius College, Buffalo State College and the University at Buffalo. She has been on the staff of the Department of Visual Studies at the University at Buffalo since 2003 as an academic administrator and instructor in studio art. Her textbook on color theory, *Color Workbook*, published by Prentice Hall, is currently in its Fourth Edition.

Becky Koenig received a BFA from Tyler School of Art, Temple University, and a MFA from the Department of Art, SUNY at Buffalo.
Her work has been exhibited at Hallwalls Contemporary Art Center, Burchfield Penney Art Center, Albright Knox Art Gallery, UB Anderson Gallery, all in Buffalo, NY, Niagara Community College Art Gallery, Sanborn, NY, Carnegie Art Center, Tonawanda, NY, Adams Memorial Art Gallery in Dunkirk, NY along with many other sites.

The influence of teaching and studying color theory is evidenced in her works, many of which are concerned with nature, vision, optics and science.

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