

Hard Drive: Bill Gates and the Making of the Microsoft Empire

By James Wallace, Jim Erickson

Download Read Online

Hard Drive: Bill Gates and the Making of the Microsoft Empire By James Wallace, Jim Erickson

This biography chronicles William Gates' rise as the most powerful player in the computer industry--a man who has revolutionized the software industry with the incredible growth of his Microsoft company, that now threatens gigantic IBM. Reveals Gates' personal quirks and idiosyncrasies which helped fuel his fierce competitive spirit. Interviews Gates' closest friends, associates and former employees, and details IBM's as well as Apples' efforts to topple his Microsoft empire.

Download Hard Drive: Bill Gates and the Making of the Micro ...pdf

Read Online Hard Drive: Bill Gates and the Making of the Mic ...pdf

Hard Drive: Bill Gates and the Making of the Microsoft Empire

By James Wallace, Jim Erickson

Hard Drive: Bill Gates and the Making of the Microsoft Empire By James Wallace, Jim Erickson

This biography chronicles William Gates' rise as the most powerful player in the computer industry--a man who has revolutionized the software industry with the incredible growth of his Microsoft company, that now threatens gigantic IBM. Reveals Gates' personal quirks and idiosyncrasies which helped fuel his fierce competitive spirit. Interviews Gates' closest friends, associates and former employees, and details IBM's as well as Apples' efforts to topple his Microsoft empire.

Hard Drive: Bill Gates and the Making of the Microsoft Empire By James Wallace, Jim Erickson Bibliography

- Sales Rank: #459329 in Books
- Brand: Wiley
- Published on: 1992-04-16
- Ingredients: Example Ingredients
- Original language: English
- Number of items: 1
- Dimensions: 9.29" h x 1.38" w x 6.30" l, .0 pounds
- Binding: Hardcover
- 432 pages

Download Hard Drive: Bill Gates and the Making of the Micro ...pdf

Read Online Hard Drive: Bill Gates and the Making of the Mic ...pdf

Download and Read Free Online Hard Drive: Bill Gates and the Making of the Microsoft Empire By James Wallace, Jim Erickson

Editorial Review

Amazon.com Review
Hard Drive charts Gates's missteps as well as his successes: the failure of OS/2 and the embarrassing delays in bringing Windows to the marketplace; the highly publicized split with IBM, which then forged an alliance with Apple to battle Microsoft; the public relations fallout over various exploits of Gates; and the investigations by the Federal Trade Commission. Wallace and Erickson also examine the combative, often abrasive side of Gates's personality that has alienated many of Microsoft's rivals and even employees, and led to his being labeled "The Silicon Bully" by *Business Month Magazine*. They report:

In the early 80's, Microsoft's Multiplan lost out to Lotus 1-2-3 in the marketplace. According to one Microsoft programmer, a few of the key people working on DOS 2.0 had a saying at the time that "DOS isn't done until Lotus won't run." They managed to code a few hidden bugs into DOS 2.0 that caused Lotus 1-2-3 to breakdown when it was loaded. "There were as few as three or four people who knew this was being done," the employee said. He felt the highly competitive Gates was the ringleader.

The first two female executives hired at Microsoft in 1985 were recruited to meet federal affirmative action guidelines so that the company could qualify for a lucrative Air Force contract. One source says,"They would say, 'Well, let's hire two women because we can pay them half as much as we will have to pay a man, and we can give them all this other crap work to do because they are women.' That's directly out of Bill's mouth...." Gates treated one of these executives so badly that she asked to be transferred away from him.

Microsoft managers used the company's e-mail system to secretly spy on employee work habits. Only those employees who worked weekends could collect bonuses. In time word got out and some employees logged into their e-mail on weekends with a modem from home so it would appear they had come in.

From Publishers Weekly
In a biting biography and computer-industry expose, two Seattle Post-Intelligencer journalists here relate in dramatic detail how a moody, computer-dazzled prep-school whiz kid, a Harvard dropout at age 19, formed his own company, now Microsoft Inc., with a few friends. They developed and marketed in aggressive style a series of personal-computer software applications and operating systems, the phenomenal sales of which by some accounts have made 37-year-old William H. Gates Jr. the richest person in America. Alternately cooperating and competing with industry giants Apple, Xerox and IBM, "Chairman Bill" worked 20-hour days in Levis and loafers and relaxed by driving his Mercedes at speeds up to 150 mph, as Microsoft set industry standards in desktop-computer languages and programs. Driven and hard-driving, Gates has engendered admiration, envy, imitation, complaints of unfairness and an FTC investigation. $60,000 ad/promo; author tour.
Copyright 1992 Reed Business Information, Inc.

From Library Journal
Seattle Post-Intelligencer reporters Wallace and Erickson present an in-depth portrait of Gates, the 35-year-old chairman and co-founder of Microsoft, from his early years as a young computer genius to his current status of billionaire. Throughout the work, the authors include recollections of Gates's business associates, friends, and former employees. They tell Microsoft's story from its founding in 1975 through developments in early 1992. Wallace and Erickson also chronicle the Federal Trade Commission's recent investigation of Microsoft for possible antitrust violations. The authors present a history of developments in the computer

and software industry and the relationships among notable companies, including IBM, Microsoft, and Apple. Daniel Ichbiah and Susan L. Knepper's The Making of Microsoft (LJ 11/1/91) covers the same material, but Hard Drive provides a more detailed portrait of the complex Gates as well as a closer look at the organization of Microsoft. Highly recommended.
- Lucy Heckman, St. John's Univ. Lib., Jamaica, N.Y.
Copyright 1992 Reed Business Information, Inc.

Users Review

From reader reviews:

Patrice Gasaway:

This Hard Drive: Bill Gates and the Making of the Microsoft Empire are reliable for you who want to certainly be a successful person, why. The main reason of this Hard Drive: Bill Gates and the Making of the Microsoft Empire can be one of several great books you must have is actually giving you more than just simple looking at food but feed anyone with information that possibly will shock your prior knowledge. This book is usually handy, you can bring it everywhere you go and whenever your conditions at e-book and printed ones. Beside that this Hard Drive: Bill Gates and the Making of the Microsoft Empire giving you an enormous of experience for instance rich vocabulary, giving you trial of critical thinking that we understand it useful in your day action. So , let's have it and enjoy reading.

Stephanie Wilkes:

Typically the book Hard Drive: Bill Gates and the Making of the Microsoft Empire has a lot of information on it. So when you make sure to read this book you can get a lot of help. The book was compiled by the very famous author. The author makes some research just before write this book. This kind of book very easy to read you will get the point easily after perusing this book.

Millicent Doty:

Don't be worry if you are afraid that this book can filled the space in your house, you may have it in e-book technique, more simple and reachable. This Hard Drive: Bill Gates and the Making of the Microsoft Empire can give you a lot of buddies because by you checking out this one book you have matter that they don't and make a person more like an interesting person. This specific book can be one of one step for you to get success. This book offer you information that probably your friend doesn't know, by knowing more than various other make you to be great persons. So , why hesitate? Let me have Hard Drive: Bill Gates and the Making of the Microsoft Empire.

Michael Banks:

Do you like reading a publication? Confuse to looking for your best book? Or your book had been rare? Why so many issue for the book? But almost any people feel that they enjoy regarding reading. Some people likes studying, not only science book but also novel and Hard Drive: Bill Gates and the Making of the Microsoft Empire as well as others sources were given expertise for you. After you know how the fantastic a book, you

feel want to read more and more. Science e-book was created for teacher or even students especially. Those books are helping them to put their knowledge. In different case, beside science guide, any other book likes Hard Drive: Bill Gates and the Making of the Microsoft Empire to make your spare time more colorful. Many types of book like this.

Download and Read Online Hard Drive: Bill Gates and the Making of the Microsoft Empire By James Wallace, Jim Erickson #LSU0ZV52H6Y

Read Hard Drive: Bill Gates and the Making of the Microsoft Empire By James Wallace, Jim Erickson for online ebook

Hard Drive: Bill Gates and the Making of the Microsoft Empire By James Wallace, Jim Erickson Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Hard Drive: Bill Gates and the Making of the Microsoft Empire By James Wallace, Jim Erickson books to read online.

Online Hard Drive: Bill Gates and the Making of the Microsoft Empire By James Wallace, Jim Erickson ebook PDF download

Hard Drive: Bill Gates and the Making of the Microsoft Empire By James Wallace, Jim Erickson Doc

Hard Drive: Bill Gates and the Making of the Microsoft Empire By James Wallace, Jim Erickson Mobipocket

Hard Drive: Bill Gates and the Making of the Microsoft Empire By James Wallace, Jim Erickson EPub