

Operations Management in the Supply Chain: Decisions and Cases (McGraw-Hill/Irwin Series, Operations and Decision Sciences)

By Roger Schroeder, M. Johnny Rungtusanatham, Susan Goldstein

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Operations Management in the Supply Chain: Decisions and Cases is an ideal book for the instructor seeking a short text with cases. This book employs a cross-functional perspective that emphasizes strategy and critical thinking, appealing to non-majors and practical for use in an MBA level or undergraduate course in operations management. The size and focus of the book also make the text attractive for the cross-functional curriculum where students are required to purchase more than one text. The sixteen cases offer variety in length and rigor; and several are from Ivey, Stanford, and Darden. This mix makes the book appropriate for both undergraduates and MBA students.

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Editorial Review

About the Author
Susan Meyer Goldstein is Associate Professor in the Supply Chain and Operations Department at the Curtis L. Carlson School of Management, University of Minnesota. She earned a B.S. degree in Genetics and Cell Biology and an M.B.A. at the University of Minnesota and worked in the health care industry for several years. She later obtained a Ph.D. in operations management from Fisher College of Business at The Ohio State University. She has served on the faculty at the University of Minnesota since 1998 and was a Visiting Professor at the Olin Business School at Washington University in St. Louis for two years. Her current research investigates the link between service process design and process performance, and she is currently working with a Minnesota hospital that has been achieving one of the lowest heart attack mortality rates in the United States. She is also interested in issues related to aging service workers, operations strategy, and service quality. Her research has been published in Decision Sciences, Journal of Operations Management, and Production and Operations Management, among others. She is Associate Editor at Journal of Operations Management, Decision Science Journal, Quality Management Journal, and Service Industries Journal and serves on the editorial boards of many operations and service journals. She is the recipient of several research awards and research grants, and received the 2011 Carlson School of Management Teaching Award.

Donaldson Chair in Operations Management at the Curtis L. Carlson School of Management, University of Minnesota. He is also the Co-Director of the Juran Center for Leadership in Quality and has earned an appointment as a Distinguished Teaching Professor. He received the B.S. degree in Industrial Engineering with high distinction from the University of Minnesota, MSIE University of Minnesota and Ph.D. from Northwestern University. Prior to joining the University of Minnesota, he taught at the U.S. Naval Postgraduate School, Monterey, California, and was an analyst for the office of the Assistant Secretary of Defense. Professor Schroeder has received research grants from the Ford Foundation, American Production and Inventory Control Society, Exxon Education Foundation and the National Science Foundation. He is a recipient of the Morse Award for outstanding teaching at the University of Minnesota.

M. Johnny Rungtusanatham is Professor of Management Sciences at the Fisher College of Business, The Ohio State University. He has held faculty positions at the University of Minnesota? Twin Cities, Arizona State University, and the University of Wisconsin?Madison. He is an award-winning faculty member in both teaching and research, having been selected in 2000 to be the first recipient of the John Teets Outstanding Graduate Professor Award from the W. P. Carey School of Business and, in the same year, having received the distinction of Foreign Professor of High Qualification from the Università di Padova, Italy. His co-authors and he also have won three best paper awards. His research has appeared in a number of prestigious academic and practitioner journals, including the Academy of Management Review, Decision Sciences, Journal of Operations Management, Production and Operations Management, and Sloan Management Review, among others. He is the Co-Department Editor, Operations Strategy & Flexibility, Production and Operations Management and an Associate Editor for Decision Sciences, Journal of Operations Management, Journal of Business Logistics, and Journal of Supply Chain Management. He has served or is serving on the Board of Directors of the Decision Sciences Institute and the APICS Educational & Research Foundation. While at Arizona State University, he founded and directed the W. P. Carey MBA–Online Program. He has conducted research with, consulted with, and provided executive training for Arizona Public Services, Chevron Corporation, Deere & Company, e-Bags.com, E-Source, Honeywell, Intel, LG Electronics,

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