

Principles of Financial Accounting

By John Wild, Kermit Larson, Barbara Chiappetta

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With 50 years of success in the principles of accounting market, Fundamental Accounting Principles, 18e by Wild, Larson and Chiappetta has endured and adapted to changes in accounting, technology, and student learning styles. Its innovation is reflected in its extensive use of small business examples, the integration of new computerized learning tools, superior end-of-chapter material, and a highly engaging, pedagogical design. Inclusion of Homework Manager, Homework Manager Plus and Carol Yacht's General Ledger and Peachtree application software provides students every advantage as they strive to understand the key concepts of accounting and their role in business.

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Editorial Review

About the Author
John J. Wild is Professor of Business and Vilas Research Scholar at The University of Wisconsin at Madison, where he also received his Ph.D. He has received numerous teaching awards at Wisconsin as well as from Michigan State University. He is a frequent speaker at universities and national and international conferences.

Kermit D. Larson is the Arthur Andersen & Co. Alumni Professor of Accounting Emeritus at the University of Texas at Austin. He served as chairman of the U.T. Department of Accounting and was Visiting Associate Professor at Tulane University. His scholarly articles have been published in a variety of journals, including The Accounting Review, Journal of Accountancy, and Abacus. He is the author of several books, including FINANCIAL ACCOUNTING, and FUNDAMENTALS OF FINANCIAL AND MANAGERIAL ACCOUNTING, both published by Richard D. Irwin, Inc. Professor Larson is a member of The American Accounting Association, the Texas Society of CPAs and the American Institute of CPAs. His activities with the AAA involved service as Vice President, as Southwest Regional Vice President, and as chairperson of several committees, including the Committee of Concepts and Standards. He was a member of the committee that planned the first AAA Doctoral Consortium and served as its Director. Professor Larson served as President of the Richard D. Irwin Foundation. His other activities have included serving on the Accounting Accreditation Committee and on the Accounting Standards Committee of the AACSB. He has been an expert witness on cases involving mergers, antitrust litigation, consolidation criteria, franchise taxes and expropriation of assets by foreign governments.

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