

Re-Imagining Animation: The Changing Face of the Moving Image (Required Reading Range)

By Paul Wells, Johnny Hardstaff, Darryl Clifton

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* Ideal for serious students of film making and animation

In this detailed look at animation today, a series of intriguing case studies are explored from production to final outcome. Each one is considered in terms of meaning, purpose, and effect, then put into context as part of today’s animation culture. Hundreds of illustrations make it easy to follow experimental work from script to screen, exploring the intersections between animation, film, graphic design, and art. With insights from leading U.K. authors on animation, as well as Oscar-winning animators, artists, film makers, scholars, and archivists, *Re-Imagining Animation* offers the definitive look at animation today.

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About the Author

Paul Wells is director of the Animation Academy at Longborough University in the United Kingdom. The author of several books, including *Fundamentals of Animation*, he lives in the UK.

Johnny Hardstaff is an award-winning designer, filmmaker, and artist. The creator of many acclaimed music videos, including the History of Gaming and the Future of Gaming, he lives in the UK.

Darryl Clifton is education officer for OneDotZero, a leading producer of cutting-edge moving images, and senior lecturer at Camberwell College of Arts. He lives in the UK.

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