

Successful Project Management: A Step-by-Step Approach with Practical Examples

By Milton D. Rosenau, Gregory D. Githens

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The *Fourth Edition* of this internationally bestseller details the quick and easy way to master the basics of project management. Using a lively, conversational style, project management gurus Mickey Rosenau and Gregory Githens equip readers with fundamental principles and "tested-in-the-trenches" techniques for managing projects in any type of organization. They arm readers with easy-to-use tools for resolving any technical, mechanical, or personnel problem that may arise over the course of a project and break project management down into twenty-two chronological steps. Extensively revised and updated, this *Fourth Edition* examines the role of integration in project planning, risk-and-issues management, virtual teams, new theories, project management offices, and more! *Successful Project Management, Fourth Edition* is an ideal primer for students and an indispensable quick reference for experienced professionals.

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Editorial Review

From the Back Cover
A successful blueprint for getting projects done on schedule, under budget, and according to specifications—every time!

This Fourth Edition of the internationally bestselling guide to project management provides project managers-in-training, product developers, and team leaders with a quick and easy way to master the basics of project management.

Using a lively, conversational style, project management guru Mickey Rosenau and Gregory Githens equip you with a set of fundamental principles and "tested-in-the-trenches" techniques for managing projects in virtually any type of organization. He also arms you with original, easy-to-use tools for resolving any technical, mechanical, or personnel problem that may arise over the course of a project.

To make the complex discipline of project management easy to understand and master, Rosenau and Githens break it down into twenty-two chronological steps, grouped into five phases or processes—from defining project goals and planning the work to leading the team, monitoring progress, and completing the project.

Extensively revised to reflect the latest trends in the field, this Fourth Edition features completely new material on the role of integration in project planning and risk-and-issues management, as well as updated and revised coverage on such topics as the process view, virtual teams, new theories and practices of motivation, the quality view, project management offices, and more!

Successful Project Management, Fourth Edition is an ideal primer for students and an indispensable quick reference for experienced project managers, team leaders, and new product developers.

About the Author
MILTON D. ROSENAU, Jr. is well known in both project management and product development circles. He is the author of a number of successful books, including The PDMA Handbook of New Product Development and Successful Product Development (both published by Wiley).

GREGORY D. GITHENS has more than twenty years of experience as a project and program manager, practitioner, consultant, and trainer. He held membership in the core team for both the 2000 and 2004 versions of PMI's PMBOK Guide. He is the cofounder of the new product development specific interest group within PMI and was a member of the editorial advisory board for PMNetwork magazine from 1995 to 2003.

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