

Coach Wooden's Leadership Game Plan for Success: 12 Lessons for Extraordinary Performance and Personal Excellence (Business Skills and Development)

By John Wooden, Steve Jamison

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“Each member of your team has the potential for personal greatness; the leader’s job is to help them achieve it.”
—JOHN WOODEN

Coach Wooden’s Leadership Game Plan for Success presents a unique opportunity to study under the man ESPN hails as “the greatest coach of the 20th century.” Practicing character-based leadership before the term was invented, John Wooden consistently led his legendary teams to victory and has since taught countless business leaders his fundamentals for achieving and sustaining success.

Now, using this hands-on book based on the acclaimed John Wooden Leadership Course©, you can “interact” with Coach to learn and apply his philosophy of world-class leadership. This unique tutorial introduces you to his core fundamentals of success as a leader and reinforces them with examples, exercises, quizzes, and quotations. You’ll learn how to

- Create a relationship of respect and camaraderie with those you lead
- Remain alert to opportunity, threats, trends, and changes
- Act with confi dence—but never arrogance
- Practice moderation and balance in all that you do
- Be a model of poise, grace, and reason—especially under pressure

Coach Wooden’s Leadership Game Plan for Success drives home Mr. Wooden’s trademark 12 Lessons in Leadership and his famous Pyramid of Success.

When you base your leadership style and substance on Coach’s straightforward attitudes, values, and principles, you’ll lead your team and business to success the Wooden way.

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- Rank: #241199 in eBooks
- Published on: 2009-04-04
- Released on: 2009-04-04
- Format: Kindle eBook

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Editorial Review

From the Back Cover

Take a one-on-one leadership course with Coach John Wooden himself!

“John Wooden is a monumental figure in American sports, yet his legacy of leadership transcends athletics and spans generations. Coach Wooden instills in others a sense of pride, a commitment to ethics and a respect for teamwork. These fundamental principles translate readily from the sports arena to business, management, and leadership.

"Although John Wooden gained fame at UCLA as an illustrious basketball coach, his leadership values and professional and personal behavior are just as applicable in business. Team-building in any context?especially in today’s hyper-competitive and fast-changing environment?is difficult. That Coach Wooden was able to achieve such consistent successes at the highest levels over his 40-year career is a tribute to the robustness of his ideas.”
?JUDY D. OLIAN
John E. Anderson Chair in Management and Dean, UCLA Anderson School of Management

About the Author
John Wooden (1910-2010), guided the UCLA Bruins to ten NCAA basketball championships over a 12-year period, including four perfect seasons and an 88-game winning streak. He was named ESPN’s “Greatest Coach of the 20th Century” and voted “#1 Coach of All Time” by *The Sporting News*. *Sports Illustrated* said it best when they said: “There’s never been a finer man in American sports than John Wooden, or a finer coach.” In 2003 John Wooden was awarded the Presidential Medal of Freedom.

Steve Jamison is America's foremost author and authority on the life and philosophy of John Wooden. Mr. Jamison is a consultant to the UCLA Anderson Scool of Business’ John Wooden Global Leadership Program. He has collaborated with Coach Wooden on an award-winning PBS presentation as well as several books, including the classic book on teaching and mentoring, *Wooden: A Lifetime of Observations and Reflections*.

Users Review

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Kelley Thornton:

Reading a book tends to be new life style in this era globalization. With reading through you can get a lot of information that will give you benefit in your life. With book everyone in this world can certainly share their idea. Guides can also inspire a lot of people. Many author can inspire their very own reader with their story or even their experience. Not only the storyplot that share in the books. But also they write about the ability about something that you need illustration. How to get the good score toefl, or how to teach your children, there are many kinds of book which exist now. The authors on this planet always try to improve their proficiency in writing, they also doing some research before they write to the book. One of them is this

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Cathy Spearman:

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