

The Fashion Book

By Phaidon Editors

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The Fashion Book By Phaidon Editors

***The Fashion Book* takes a fresh look at the fashion world and the people who created and inspired it.**

Spanning almost 200 years, the entire industry is represented; from clothing and footwear designers, to photographers, stylists, icons and retailers, including the new category of educational institutions that have been fundamental in the careers of many of the creative individuals.

Marking the significant changes on the fashion landscape since the first edition, this revision includes updates on existing entries as well as important new names who have fundamentally shaped the way we see fashion, from designers such as Nicholas Ghesquière, Gareth Pugh and Phoebe Philo, influential image makers Mert and Marcus and Mario Sorrenti, and contemporary icons Lady Gaga and Tilda Swinton, representing just a few of the many exciting new figures. New faces rub shoulders with the fashion pioneers of the original edition; such as Coco Chanel, Issey Miyake, Yves Saint Laurent, Kate Moss and Helmut Newton. In keeping in the reference style of the first edition, this new edition reflects a comprehensive view of the fashion industry today.

Easy to use and filled with inspirational images, *The Fashion Book* is organized as an A-Z guide of names, listing 576 entries across the categories of clothing and accessory designers, photographers, institutions, models and those iconic individuals who instigated or symbolize a whole fashion movement. Cutting through the usual classifications, and organized alphabetically, the book creates unexpected juxtapositions that make fascinating and unlikely partnerships: the powerful Anna Wintour sits opposite the pioneer of modern fashion, Charles Worth while Terry Richardson rubs shoulders with Herb Ritts, and digital print wunderkind Mary Katranzou meets Rei Kawakubo.

Each entry is illustrated with a photograph or drawing from the most important creative talents in the industry - showing a quintessential aspect of their work. An accompanying text describes where they fit into the fashion story and includes essential biographical information about the subject. In addition, *The Fashion Book* uses a comprehensive cross-referencing system and glossary which explain the many collaborations and techniques used in fashion, that singular business which lives somewhere between art and commerce.

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Editorial Review

Review
"A must for every self-respecting and dedicated follower of fashion." —*Sunday Telegraph Magazine*

"The ultimate fashion reference book." —*Elle*

"The fashion bible." —*Vogue*

"Devotees of fashion, photography and style will covet *The Fashion Book*." —*Vanity Fair*

"An A–Z of everything you could wish to know about the past 140 years of fashion. Models, moguls, designers and photographers are pro? led and cross-referenced in this indispensable survey." —*Harpers & Queen*

About the Author
Conceived and edited by Phaidon Editors

Users Review

From reader reviews:

Alma Medina:

In this 21st millennium, people become competitive in every single way. By being competitive now, people have do something to make these individuals survives, being in the middle of typically the crowded place and notice by means of surrounding. One thing that sometimes many people have underestimated the idea for a while is reading. That's why, by reading a reserve your ability to survive enhance then having chance to stand up than other is high. For you who want to start reading a new book, we give you this particular The Fashion Book book as nice and daily reading guide. Why, because this book is usually more than just a book.

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Your reading sixth sense will not betray you, why because this The Fashion Book guide written by well-

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